



EUROPE

## PRODUCT USAGE GUIDE

### WASH AND CLEAN

Make sure area is free of dirt or any other products.

RENU 28 should be used before any other lotions, moisturizers, muscle balms or colour cosmetics. RENU 28 should not interfere with any other products that are used.

### SHAKE

Briefly shake tube before use.

### APPLY

It can be applied generously to any part of the facial or body skin that you wish. Rub the gel in until it has been completely absorbed. For external use only. Please avoid contact with the eyes.

### FOR BEST RESULTS

For best results apply at least twice daily.

# RENU 28™

External forces and the ageing process can have an adverse effect on the bright and healthy appearance of our skin. This why ASEA has developed **RENU 28 – the world’s first skin gel with a high concentration of Redox Signalling Molecules.**

Your skin will stay bright and healthy, because it sheds dead cells and replaces them with new ones. This regeneration cycle should be completed every 28 days, but skin ageing and environmental factors will slow it down. RENU 28 was developed to promote this renewal process. The result: Skin which is younger looking, bright and smooth.

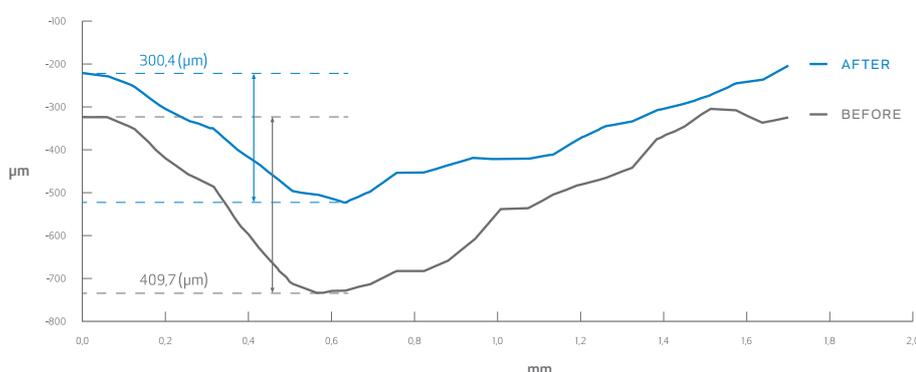
Use RENU 28 for your daily skin care or when needed on any part of the skin that you wish.

## THE RESEARCH

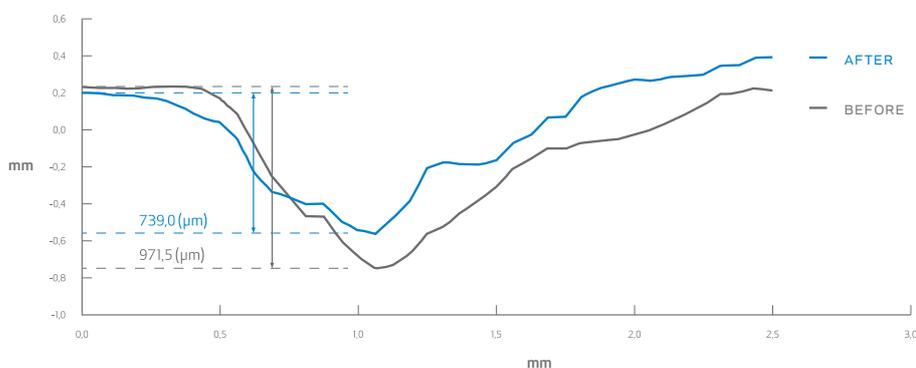


Dermatest®, one of the leading dermatological research institutes in the world, gave RENU 28 its coveted 5-star clinically tested seal.\*

In clinical trials, twenty women used RENU 28 for 28 days. In addition to standard dermatological tests, digital scans were made of individual features such as wrinkles and skin texture. The results were amazing.



Average decrease in eye wrinkle depth of **21%** in less than one month of using RENU 28. Skin analysis showed an improvement in overall wrinkles of **23%** and an improvement in facial skin texture of **22%**.



During the trial period there was an average increase of **23%** in the smoothness of participants' skin, a **20%** increase in elasticity, and skin moisture showed an average increase of **11%**.



BEFORE



AFTER

Photos used from the actual Dermatest clinical trial of 28 days.  
\* Ordered test conducted by Dermatest® GmbH, 04.2014