



# BASE CAMP

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Acclimate to Elevate  
2016



ASEA®



Acclimate  
to elevate.

## Experience great things!

Building your ASEA business is a steady climb, and Base Camp gives you the tools. This web-based training is rooted in modules that teach everything from Believe, Belong, Become to comp plan basics to how to reach Diamond.

Base Camp is for any associate who advances to Bronze Executive, where true climbing begins. You'll sharpen your business skills and equip yourself with the right tools, training, and development to aid you on the journey ahead.

### Base Camp training will cover the following categories:

- Ethos Training
- Getting Started
- Base Camp Skills
- Product Information
- Leadership Training

### GLOBAL WEBINARS

Live one-hour webinars for 2016 (English only) are broadcast once each day for five days. Recordings are archived within two weeks of the webinar and posted on the Base Camp website.

#### Session 1\*

March 28, 2016 –  
April 1, 2016  
Invitations begin  
February 29, 2016

#### Session 2

July 25, 2016 –  
July 29, 2016  
Invitations begin  
June 27, 2016

#### Session 3

November 14, 2016 –  
November 18, 2016  
Invitations begin  
October 17, 2016

These web-based training modules are available 24/7. Simply go to your back office beginning April 8, 2016 to access these modules.

\*Mexico Session 1 April 4 – 8, 2016



#### QUALIFICATION PERIOD

Open



#### ELIGIBLE RANKS

Bronze and above



#### QUALIFICATIONS

Rank advance to  
Bronze Executive

When you advance to Bronze level, you will receive an invitation to the next live Base Camp session and be given access to all archived Base Camp webinars. Invitations to upcoming live webinars are sent 30 days in advance of the event.