



GET YOUR  
BEST SKIN BACK

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RENU/ADVANCED

## HEALTHY IS BEAUTIFUL

Everyone is born with smooth, resilient skin. Your cells provide the “fingerprint” for this original beauty.

Youthful skin renews itself consistently. Over time, healthy cell turnover slows dramatically. The result is visibly aging skin.

Your original, beautiful skin doesn't need to be a thing of the past.

Introducing RENU Advanced, the first and ONLY redox anti-aging face care system.

Get your best skin back with RENU Advanced.



## REDOX IS THE KEY

Without redox signaling molecules, skin cells can't communicate.

ASEA's patented redox signaling technology has been clinically proven to benefit cell communication and renewal for a healthy, youthful appearance.




This icon indicates the presence of ASEA's breakthrough redox signaling molecules in a product.

## GET YOUR CELLS TALKING

Youthful cells renew much quicker than aging cells. Active cellular communication is key for renewal of healthy, beautiful skin.





BE RADIANT IN  
YOUR OWN SKIN



## BEAUTY, SIMPLIFIED

ASEA has taken the best of science and nature to create RENU Advanced. This proprietary face care system provides all the benefits of redox signaling technology together with exclusive redox-friendly, anti-aging blends.

## GET YOUR BEST SKIN BACK

IN JUST THREE SIMPLE STEPS:



### ① CLEANSE

#### **RENU Advanced Gentle Refining Cleanser**

Tones and hydrates skin as it washes away dirt, oil, and impurities. Supports healthy cell renewal.



### ② REPAIR

#### **RENU 28 Revitalizing Redox Gel**

“Everywhere” skin therapy that provides redox signaling molecules for smooth, toned skin.



#### **RENU Advanced Intensive Redox Serum**

Delivers ultra-concentrated redox signaling molecules to boost anti-aging benefits.



### ③ REPLENISH

#### **RENU Advanced Ultra Replenishing Moisturizer**

Provides everyday moisture while delivering deep hydration and anti-aging actives for visibly youthful, vibrant skin.



Each product in the RENU Advanced family has received a 5-star accreditation for safety—the highest possible—by leading European dermatological research institute, Dermatest.



## IT'S (NOT SO) COMPLEX

RENU Advanced products contain carefully formulated, natural complexes designed to work with redox signaling technology and your skin.

### RENU 28 & INTENSIVE REDOX SERUM

#### ACTIVE REDOX SIGNALING MOLECULES

ASEA's proprietary process produces life-giving redox signaling molecules. These molecules support communication at the cellular level, improving the healthy, youthful appearance of your skin.

#### CLEANSER

##### HYDRATING MOISTURE

Watermelon rind, lentil fruit, aloe leaf juice, and apple combine with vegetable-sourced glycerin for moisture, hydration, and resilience.

##### BOTANICAL CELL RENEWAL

Bilberry, sugar cane, sugar maple, orange, and lemon plus botanical alpha hydroxy acids (AHA) help increase the rate of cell renewal.

##### FRUIT & SUGAR CLEANSE

Olive fruit and coconut oil, sugar, witch hazel, and wheat amino acids support skin elasticity while gently cleansing and toning.

#### MOISTURIZER

##### YOUTHFUL ELEMENTS

A patented blend of jojoba, macadamia, vitamin E, and olive oil with natural moisturizing factors (NMF) from olive, coconut, and beet support cellular rejuvenation and youthful moisture levels.

##### PRO-BIO OXYGEN

A topical probiotic paired with oxygen attractors—vital for healthy skin and cell renewal—helps reduce the appearance of lines and wrinkles.

##### DETOX & DEFENSE

Fragrant star desert plant, olive, and soybean protect moisture, encourage detox, and defend healthy skin barrier for supple, firm skin.



## INTELLIGENT SKIN CARE

Mindful ingredient selection, safety, and efficacy guide our choices. We don't use harsh acids, drastic measures, or irritating ingredients that may give the illusion of improvement but, in fact, come at the expense of healthy, beautiful skin over time.

Independent clinical studies confirm the benefits of ASEA's redox signaling technology for beautiful, youthful skin.

#### RENU 28 Revitalizing Redox Gel

##### IMPROVED

Skin Cell Renewal	Skin Texture	Skin Smoothness	Skin Elasticity	Appearance of Cellulite
16%	22%	23%	20%	16%

#### RENU Advanced Intensive Redox Serum

##### REDUCED

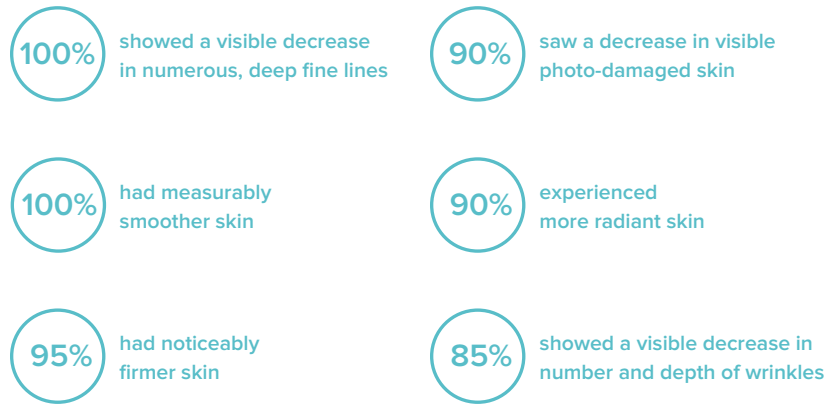
Under-Eye Fine Lines	Appearance of Crow's Feet	Puffiness
In Just <b>30</b> Minutes!		

LET YOUR UNIQUE,  
ORIGINAL BEAUTY SHINE



## PROVEN SCIENCE, PROVEN RESULTS

RENU Advanced System independent clinical research results:



Independent clinical study conducted by Stephens & Associates. Results based on 12-week study of 40 participants using the RENU Advanced face care system twice per day.

### YES:

- › Clinically tested
- › Guaranteed
- › Suitable for all skin types
- › Gluten free
- › Cruelty free
- › Quality assured
- › Dermatologist tested

### NO:

- › Animal-based ingredients
- › Parabens
- › Artificial colors
- › GMOs
- › Sulfates
- › Phthalates
- › Propylene glycol





— FOR MORE INFORMATION, CONTACT: —



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