

ASEA[®]

CADENCE OF EVENTS

ASEA events have a forward motion, a cadence that drives the timing and pace of your business. This cadence is the art of creating momentum from one event to the next.

Your cadence of events is a balance of daily, weekly, monthly, quarterly, and yearly activities that will help you grow.



DAILY

Every day brings new opportunities to grow your business. Use the ASEA Business Coach in your back office, and dedicate time to review your contacts, make new invitations (including three-way calls—set up at least two a day), and follow up.

WEEKLY

Daily activities build to weekly events. Be there, and if there's not one, host one! Making weekly opportunity presentations part of your business plan, whether in person, over the phone, or on a webinar, leads to success and builds your local market.

MONTHLY

A growing team needs attention. That's where you come in with training and encouragement through monthly events. Hone your goal setting. Use your Success Guide. Take advantage of Success and Road to Bronze trainings—they'll introduce you to new promotions, new tools, and new resources to build your business.

QUARTERLY

Regional opportunity and training events are the perfect place for you and your team to be recognized for your amazing efforts. Pile into the car with good friends and business partners, and go build your belief in the ASEA products, the company, the industry, and yourself!

YEARLY

Every year, ASEA gives you two great events: Envision Conference and Convention. Envision will deepen your commitment and awaken the leader inside of you as you set your business plan in motion. Convention is where your daily, weekly, monthly, and quarterly activities culminate in new announcements on product and markets, the latest tools, and recognition for your accomplishments.

BUILD YOUR CADENCE OF EVENTS CALENDAR

People who attend events advance more quickly in rank, enroll more people onto their teams, and earn more. Use this space to plan your events at least two months ahead of time.

Month _____

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday

Month _____

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday

CONVENTION

May 12 – 14, 2016

ENVISION

September 2016

ASCENT

October 2016

Qualification dates:

July 18, 2015 –
July 28, 2016

DIAMOND SUMMIT

October 2016

Qualification Dates:

September 5, 2015 –
September 2, 2016