



ASEA ASCENT

11 – 15 June 2019
Secrets Maroma Beach
Riviera Cancun, Mexico





ASEA ASCENT



PEAK
PERFORMANCE
PROGRAM



Dream in Reality

Ascent 2019 will be in beautiful Riviera Cancun, and we hope you're planning to join us! This unforgettable getaway to Secrets Maroma Beach in Riviera Cancun, Mexico, can be yours.

REWARDS

Prizes are awarded based on paid-at rank points and enrollment order volume.

ASCENT LOS CABOS

11 – 15 JUNE 2019

Secrets Maroma Beach
Riviera Cancun, Mexico



QUALIFICATION PERIOD

8 September 2018 – 1 March 2019



ELIGIBLE RANKS

Bronze – Platinum + New Diamonds after 3 August 2018
Must be Platinum or below at start of qualification period.



QUALIFICATIONS

Earn points and prizes based on your paid-at rank and volume on enrollment orders.

Points

Each week you're paid at Bronze, Silver, Gold, or Platinum, you earn points. When you advance in rank, you double your points for that week with our Lifetime Rank Advance Bonus!

Prizes

Complete prize qualifications with points for enrollment order volume of associates and preferred customers.





QUALIFICATIONS

Earn points and prizes based on your paid-at rank and volume on enrollment orders.

POINTS FOR PAID-AT RANK

Each week you're paid at Bronze, Silver, Gold, or Platinum, you earn points. When you advance in rank, you double your points for that week with our Lifetime Rank Advance Bonus!

Bronze	2 points
Silver	3 points
Gold	5 points
Platinum	10 points

LIFETIME RANK ADVANCE BONUS

When an associate achieves a rank advancement during the qualification period, they'll earn double their paid-at points for that week.

ENROLLMENT ORDER POINTS

Personal enrollment of new associates and preferred customers earn points toward Ascent qualification when

the associate's enrollment order is 100+ PV or the new preferred customer's enrollment order is 50+ PV and includes an autoship template.

OPTING IN

All participants must opt in using the Ascent widget to play and win. Associates may opt in and begin participating in the incentive at any time during the qualification period. All points from 8 September 2018, will count towards Ascent qualification regardless of when the associate opts in.

Participants must be at the lifetime rank of Bronze – Platinum to participate in Ascent and may advance to the rank of Bronze at any time during the qualification period.

REWARDS

All Ascent qualifiers are eligible to attend the trip. Accommodations and travel reimbursements will be awarded according to the prize levels shown below. For top prize packages with a limit on the number of winners, ties will be decided by (1st) paid at rank points, (2nd) enrollment order volume, and (3rd) enrollment totals.



	PRIZE PACKAGE	REWARD	POINTS	ENROLLMENT ORDER VOLUME
TOP QUALIFIER	Grand Prize	<ul style="list-style-type: none"> Ocean Front Suite for two with Preferred Club access \$2,000 travel reimbursement Dinner with an ASEA executive Airport transfers Ascent branded merchandise + unique Grand Prize items Group training and team-building activities 	160+	4,000+
NEXT 15 QUALIFIERS	2nd Place Prize	<ul style="list-style-type: none"> Resort accommodations for two \$1,500 travel reimbursement Dinner with an ASEA executive Airport transfers Ascent branded merchandise + unique 2nd Prize items Group training and team-building activities 	130+	3,000+
NEXT 20 QUALIFIERS	3rd Place Prize	<ul style="list-style-type: none"> Resort accommodations for two \$1,000 travel reimbursement Airport transfers Ascent branded merchandise + unique 3rd Prize items Group training and team-building activities 	100+	2,500+
UNLIMITED QUALIFIERS	4th Place Reward	<ul style="list-style-type: none"> Resort accommodations for two \$500 travel reimbursement Airport transfers Ascent branded merchandise Group training and team-building activities 	70+	2,000+
	5th Place Reward	<ul style="list-style-type: none"> Resort accommodations for two Airport transfers Ascent branded merchandise Group training and team-building activities 	40+	1,500+
	6th Place Reward	<ul style="list-style-type: none"> Invitation to attend Ascent Airport transfers Ascent branded merchandise Group training and team-building activities 	2+	500+

RULES

All participants must opt in using the Ascent widget to before 1 March 2019 in order to participate in the Ascent promotion or claim any associated rewards. Associates may opt in and begin participating in the incentive any time during the qualification period.

An associate who advances into Diamond+ ranks during the qualification period will remain eligible for Ascent. Diamond+ rank advancements will earn points at Platinum level, i.e., an associate advancing to Diamond will earn 20 total rank points for that week (10 points for being paid at Platinum + 10 points for rank advancement).

If an associate advances two ranks in one week, they will earn points on the rank they skipped as well as their end rank. For example, an associate advancing from Bronze to Gold would earn 16 total rank points (3 + 3 for Silver and 5 + 5 for Gold).

The maximum enrollment order volume from a single order that can be counted toward this incentive is 1,000 PV.

Standings and winners for the top three prize levels are determined by paid-at rank points at the end of the qualification period.

Standings are not final until the end of the qualification period.

Associates must attend ASEA Ascent to claim any rewards or travel reimbursement. Prizes are non-transferable and cannot be redeemed for cash.

This is an individual associateship incentive. Each associateship will participate and accumulate points separate from other associateships or teams.

To count toward an associate's enrollment totals, an enrolling associate must have an enrollment order of 100+ PV, and an enrolling preferred customer must have an enrollment order of 50+ PV. Each order must include an autoship template.

Associates who advance to a lifetime rank of Bronze or higher during the qualification period are eligible to participate in the Ascent promotion. Associates who advance to the rank of Diamond for the first time after 3 August 2018 can also participate.

Associates not yet at the rank of Bronze may opt in at any time during the qualification period but will not begin to accumulate qualifying rank points until advancing to the rank of Bronze.

All enrollments during the qualification period count regardless of rank but will only count toward qualification if the associate is at the paid rank of Bronze or above before the end of the qualification period.

Associates can only win the Ascent Grand Prize once in a lifetime; previous winners are not eligible. If a previous winner qualifies for the Grand Prize, they will automatically be awarded a 2nd Place Prize.

In the event of a tie for any of the top three prize packages, we will use rank points, enrollment volume, and enrollment totals (in that order) as tiebreakers.

If a qualifier states their intent to attend the trip but does not attend, without giving 60 days' notice, ASEA may charge any resulting expenses incurred to that associate's account.

ASEA LLC reserves the right to use names, images, and likenesses of incentive winners for printed and online media to market ASEA products and promotions.

ASEA LLC, in its sole discretion, may disqualify any entrant from participating in the incentive.

ASEA LLC reserves the right to modify the terms and conditions of the incentive.

TERMS

UPGRADES

Resort accommodations will be determined by prize level and cannot be altered or upgraded for this trip.

ADDITIONAL GUESTS

Ascent qualifiers are welcome to bring a spouse, family member, friend, or

a member of their upline or downline as their plus-one on the Ascent trip. Per resort policy, no guests under the age of 18 are allowed. Each room has a max capacity of two adults.

BUY-INS (6TH PRIZE AND DIAMOND RANKS)

Any Diamond Executive, or any Bronze – Platinum Executive qualifying for a 6th Place Reward, may buy in to the Ascent trip. All buy-ins are based on availability after the qualification period. Associates buying in will be responsible for paying the cost of the trip and accommodations. ASEA will cover the cost of Ascent merchandise and group airport transfers for Diamond buy-ins. To buy in, please contact events@aseaglobal.com and request the registration link.

CANCELLATIONS

If an associate (qualifier or buy-in) cancels, they are responsible for reimbursing ASEA for the incurred cancellation fees as shown in the fee schedule below.

120 – 91 Days Prior

11 February – 12 March
50% of total trip cost per person

90 - 31 Days Prior

13 March – 11 May
75% of total trip cost per person

30 – 0 Days Prior

12 May – 11 June
100% of the trip cost per person

Payment of cancellation fees is due within 60 days of cancellation. Failure to reimburse the company will result in commissions being held until cancellation money is collected.

INFORMATION

REGISTRATION

Once you qualify for Ascent, you will receive an e-mail with a link to the registration site. All associates who qualify for 5th Place Reward or higher have until 11 March 2019 to register with a guaranteed spot. After that date, registration is open to all qualifiers and buy-ins; reservations are subject to availability. Final registration must be completed by 22 March 2019.

TRAVEL ARRANGEMENTS

Associates who win travel reimbursements will be responsible for booking their own travel to and from the originating airport. ASEA will provide transportation between the airport in Cancun and Secrets Maroma Beach.

TRAVEL REIMBURSEMENT

Travel reimbursement will be awarded via ASEA SmartWallet (in USD) within 30 days of attendance.

TRAVEL REIMBURSEMENT BY MARKET

US/MX/CA will earn the travel reimbursement amounts listed above. EU will earn \$500 more per reward level and AU/NZ/AS will earn \$1,000 more per reward level (starting at 5th Place Reward).

	Grand Prize	2nd Place Prize	3rd Place Prize	4th Place Reward	5th Place Reward	6th Place Reward
US/MX/CA	\$2,000	\$1,500	\$1,000	\$500	–	–
EU	\$2,500	\$2,000	\$1,500	\$1,000	\$500	–
AU/NZ/AS	\$3,000	\$2,500	\$2,000	\$1,500	\$1,000	–

TRAVEL INSURANCE

If you would like to add travel insurance to your trip, please make your own arrangements.

IDENTIFICATION

You must have a current passport with an expiration date valid at least six months beyond your return date. Check with your government on additional visa requirements.

IMMUNIZATIONS

We recommend checking the website www.cdc.gov or www.who.int for up-to-date information on immunizations.