



ASEA ASCENT

2021 DUBROVNIK, CROATIA / ADRIATIC COAST




PEAK
PERFORMANCE
PROGRAM



Build Executive Momentum and Make the Pearl of the Adriatic Your Prize

The ASEA® Ascent 2020 experience is coming to 2021! Be sure to qualify for this unforgettable trip now two years in the making.

The ASEA associate ranks that unlock our Executive Momentum Pool are your key to earning an exclusive invitation to ASEA Ascent 2021 in beautiful Dubrovnik, Croatia. Each week you're paid at Bronze or higher you earn points toward an Ascent prize package—and the more new volume you bring in, the better your stay on the Adriatic Coast becomes!



SUN GARDENS DUBROVNIK

History and culture unfold across this luxury property, where terraced rooms and peaceful beachfront present wide views and private access to the Adriatic, and refined dining and spa amenities indulge the senses.



ASEA ASCENT 2021

23 - 27 April 2021

Dubrovnik, Croatia / Adriatic Coast
Sun Gardens Dubrovnik



QUALIFICATION PERIOD

22 Aug 2020 – 12 Feb 2021



ELIGIBILITY

All associates who have not previously qualified to attend ASEA Diamond Summit before the qualification start date of 22 Aug 2020 are eligible for this promotion.





EARN YOUR PRIZE

Each prize package is based on (1) your weekly paid rank and (2) your personal enrollment volume during the qualification period.

POINTS FOR WEEKLY PAID RANK

Every week during the ASEA Ascent 2021 qualification period is an opportunity to earn points toward a prize package. The table to the right shows the points you will earn with each week's paid rank.

QUALIFYING WITH ENROLLMENT VOLUME

Volume from the enrollment orders of your new personally sponsored associates and preferred customers is totaled during the qualification period to fulfill prize requirements. Volume will only be counted on associate enrollment orders with a minimum of 100 volume points (50 for preferred customer orders) and must include an autoship template.

RANK	POINTS
Bronze	1
Silver	2
Gold	3
Platinum	5
Diamond	8
Double Diamond	10
Triple Diamond	12
Ambassador Diamond	20
Ambassador Double Diamond	30
Ambassador Triple Diamond	40
Presidential Diamond	60
Presidential Double Diamond	80
Presidential Triple Diamond	100

PRIZE PACKAGES

The only thing better than a dream vacation is a free dream vacation—and our ASEA Ascent 2021 prize packages can make that a reality. Earn travel reimbursement, resort accommodations, cultural events, professional training, and even exclusive souvenirs with your paid rank points and personal enrollment volume!



	PRIZE LEVEL	PRIZE PACKAGE	NORTH AMERICA TRAVEL REIMBURSEMENT*	EUROPE TRAVEL REIMBURSEMENT*	AUSTRALIA / NEW ZEALAND TRAVEL REIMBURSEMENT*	POINTS	VOLUME
ONE QUALIFIER	GRAND PRIZE	<ul style="list-style-type: none"> Suite accommodations for 2 Dinner with an ASEA executive Airport transfers ASEA branded gifts Group trainings & activities 	\$2,500	\$1,600	\$2,500	80+	3,200+
	2ND PLACE PRIZE	<ul style="list-style-type: none"> One bedroom residence for 2 Dinner with an ASEA executive Airport transfers ASEA branded gifts Group trainings & activities 	\$2,100	\$1,200	\$2,100	64+	2,400+
10 QUALIFIERS	3RD PLACE PRIZE	<ul style="list-style-type: none"> Resort accommodations for 2 Airport transfers ASEA branded gifts Group trainings & activities 	\$1,700	\$800	\$1,700	48+	2,000+
	4TH PLACE REWARD	<ul style="list-style-type: none"> Resort accommodations for 2 Airport transfers ASEA branded gifts Group trainings & activities 	\$1,300	\$400	\$1,300	32+	1,600+
15 QUALIFIERS	5TH PLACE REWARD	<ul style="list-style-type: none"> Resort accommodations for 2 Airport transfers ASEA branded gifts Group trainings & activities 	\$900	\$0	\$900	16+	1,200+
	6TH PLACE REWARD	<ul style="list-style-type: none"> Event invitation Airport transfers ASEA branded gifts Group trainings & activities 	\$0	\$0	\$0	1+	400+
UNLIMITED QUALIFIERS							

*ALL AMOUNTS SHOWN IN USD





RULES & POLICIES

ELIGIBILITY

ASEA associates who qualified for ASEA Ascent 2020 and have remained active through the ASEA Ascent 2021 qualification period are automatically qualified for this event at the previous year's prize level.

Those who qualify for a prize package for both the ASEA Ascent 2020 and 2021 events will receive the higher of the two prize packages at ASEA Ascent 2021, and the lower of the two prize packages will be paid out as a travel reimbursement.

ASEA Ascent 2021 in Dubrovnik, Croatia is the official Ascent trip for ASEA associates registered in these market regions:

Australia & New Zealand
Europe
United States & Canada
Mexico & Latin America

Qualifying ASEA associates in the above market regions may choose to attend the Ascent 2021 Asia trip at their own cost, subject to availability.

Associates with a lifetime rank of Diamond or higher as of 24 Jul 2020, who have not previously qualified for Diamond Summit are eligible to participate in Ascent 2021 but are not eligible to earn any of the top three prize packages.

See document "Incentive Trips Terms and Conditions," available in your ASEA Virtual Office resource library at office.aseaglobal.com, for more details on incentive eligibility.

QUALIFICATION

The maximum volume from a single enrollment order that may be counted toward prize qualification is 1,000.

To count toward prize qualification, an enrollment order must be greater than 100 PV (50 PV for Preferred Customers) and include an active autoship template when placed.

Winners for the top 3 prizes will not be determined until the qualification period ends on 2 Mar 2021.

ASEA associates who have won the ASEA Ascent Grand Prize in previous years are ineligible for that prize but may earn others.

The standings and winners for the top 3 prize packages will be determined by paid rank point totals. In the event of a tie, the first tiebreaker will be enrollment volume. If enrollment volume also results in a tie, the number of enrollments will be used as the next tiebreaker.

PRIZE REDEMPTION

Qualifying ASEA associates must attend ASEA Ascent 2021 to claim any portion of their prize package.

Prizes are non-transferable and cannot be redeemed for cash

The 6th Prize Ascent invitation (or 6th-Prize buy-in) is based on availability. Associates buying in will be responsible for paying the cost of travel and accommodations.

All past and present Diamond Summit qualifiers are invited to attend ASEA Ascent at their own cost. This invitation (or Diamond buy-in) is based on availability. Associates buying in will be responsible for paying the cost of travel and accommodations.

When buying into ASEA Ascent 2021, Diamond associates and those who earned 6th Prize must book through the official ASEA registration site to receive event perks.

ASEA will cover transfers between the airport and resort destination on designated arrival and departure travel days for all registered Ascent qualifiers.

All qualifying associates will be responsible for booking their own travel arrangements. Those who have earned a prize package that includes travel reimbursement will be reimbursed within 30 days of the event conclusion.

The registration deadline to attend ASEA Ascent 2021 in Dubrovnik, Croatia is 2 Mar 2021.

Qualifying associates who register to attend the event but do not show up (without giving 60 days' notice of cancellation) will be charged for any expenses incurred by their registration.

Any changes to registration information, including name changes and adding new guests, must be submitted no later than 2 March 2021.

Date may vary depending on the trip.

TRAVEL & RESORT

A passport valid six months beyond the planned date of return is required.

If needed, associates are responsible for obtaining their own visas or travel documents.

ASEA is unable to alter or upgrade the resort accommodations of any by prize level for any associate at ASEA Ascent 2021.

Qualifying associates are welcome to bring a spouse, family member, friend, or fellow ASEA associate as their +1 guest to ASEA Ascent 2021.

Travel insurance is not required and will not be provided by ASEA. Associates may make their own arrangements, should they choose.

We recommend visiting www.cdc.gov or travel.gc.ca for current information on travel immunizations.

AGREEMENT

ASEA LLC reserves the right to use names, images, and likenesses of prize winners for printed and online media to market ASEA products and promotions.

ASEA LLC, in its sole discretion, may disqualify any entrant from participating in the incentive.

ASEA LLC reserves the right to modify the terms and conditions of this incentive program.

CANCELLATIONS

If an associate (qualifier or buy-in) cancels, they are responsible for reimbursing ASEA for the incurred cancellation fees as shown in the fee schedule below.

Prior to 21 January 2021 - 50% of total trip cost per person

22 January – 22 February - 80% of total trip cost per person

23 February – 14 April - 90% of total trip cost per person

15 April - 23 April - 100% of total trip cost per person

Payment of cancellation fees is due within 60 days of cancellation. Failure to reimburse the company will result in commissions being held until cancellation money is collected.

