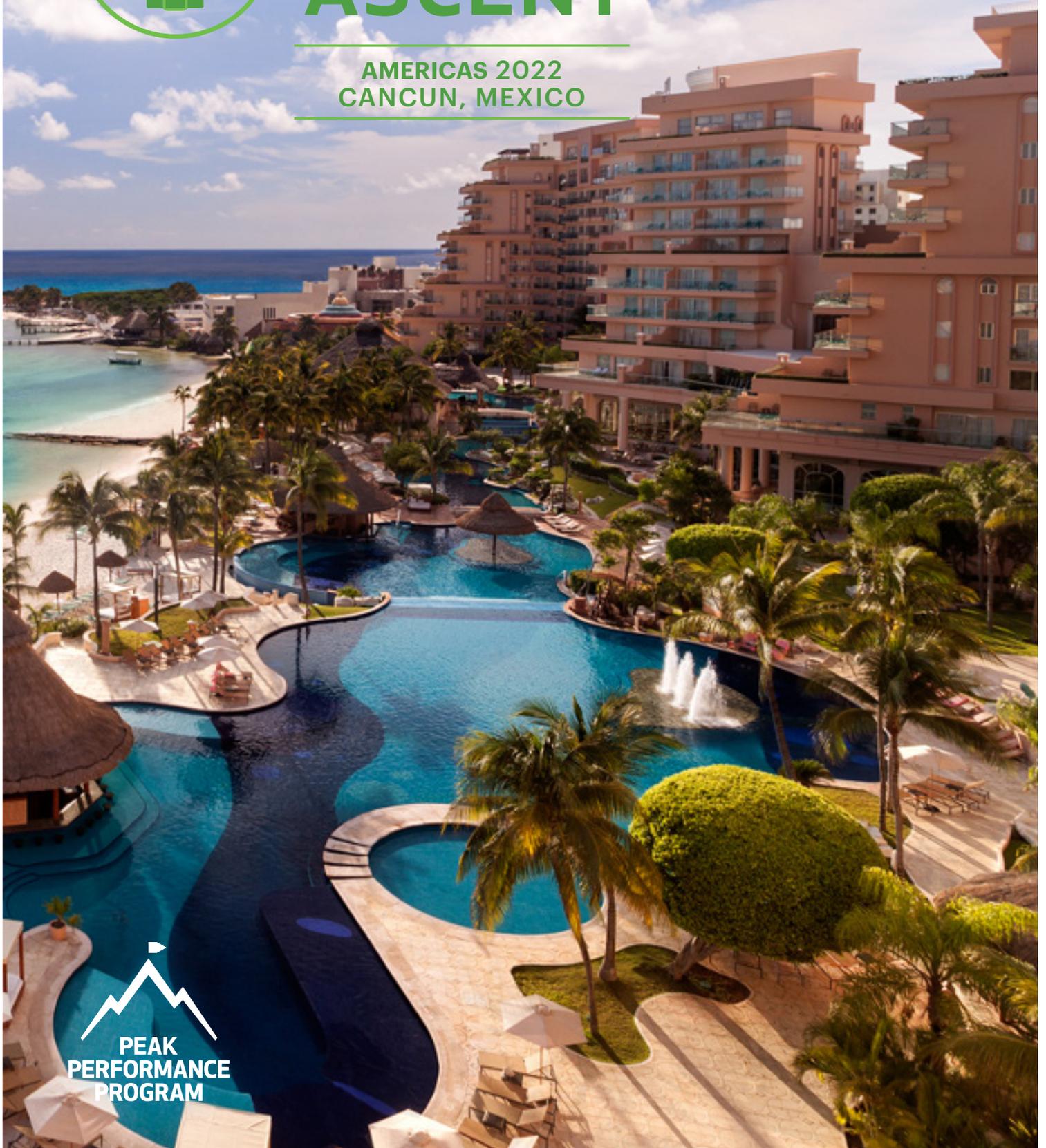




ASEA ASCENT

AMERICAS 2022
CANCUN, MEXICO



PEAK
PERFORMANCE
PROGRAM



ENJOY THE RISE

Build Your PGM3 Volume and Build Your Business as you Relax in Paradise

PGM3 and personal enrollment volume are your key to earning an exclusive invitation to ASEA Ascent 2022 along the gorgeous coast of Cancun in Mexico. The more new volume you bring in, the better your stay in Mexico becomes!



GRAND FIESTA AMERICANA CORAL BEACH CANCÚN

Set along the beachfront of Isla Mujeres, a magical town with a romantic and relaxed atmosphere, Mayan vestiges and Caribbean culture, is the Grand Fiesta Americana Resort. This all inclusive resort sits on a peninsula overlooking glittering seas and white sand beaches.

ASEA ASCENT 2022 DATES
18 – 22 May 2022

QUALIFICATION PERIOD
11 Sep 2021 – 11 Mar 2022

ELIGIBILITY
All active ASEA associates who have not qualified for ASEA® Diamond Summit before the start date of the qualification period are eligible to earn points toward an Ascent 2022 prize package.



EARN YOUR PRIZE

Each Ascent prize package is based on two types of sales volume. Keep one eye on both—and keep the other eye on your prize!

#1 Personal Enrollment Volume

Volume from the enrollment orders of your new personally sponsored associates and preferred customers is totaled during the qualification period to fulfill prize requirements. Volume will only be counted on associated enrollment orders with a minimum of 100 volume points (50 for preferred customer orders) and must include an autoship template.

#2 PGV3: Personal Group Volume Through Three Levels

The first three levels of your personal sponsorship tree are key to earning Ascent prizes. To start qualifying, you'll need to increase your PGV3 by 20,000 points over your basis PGV3 (your total PGV3 during the 26-week period directly before the start of the qualification period).

PRIZE LEVEL	PRIZE PACKAGE	PERSONAL ENROLLMENT	PGV3 GROWTH
1ST PRIZE	<ul style="list-style-type: none"> Resort accommodations for 2 Up to \$800 travel reimbursement All meals Airport transfers Exclusive ASEA gifts Group trainings & activities 	4,000+	50,000+
2ND PRIZE	<ul style="list-style-type: none"> Resort accommodations for 2 Up to \$600 travel reimbursement All meals Airport transfers Exclusive ASEA gifts Group trainings & activities 	3,000+	40,000+
3RD PRIZE	<ul style="list-style-type: none"> Resort accommodations for 2 Up to \$400 travel reimbursement All meals Airport transfers Exclusive ASEA gifts Group trainings & activities 	2,000+	30,000+
4TH PRIZE	<ul style="list-style-type: none"> Resort accommodations for 2 All meals Airport transfers Exclusive ASEA gifts Group trainings & activities 	1,000+	20,000+

*All amounts shown in USD

NEW ASSOCIATE QUALIFICATION

New ASEA associates who enroll once the qualification period has begun can still participate. Their basis PGV3 will be zero. Associates who enrolled during the basis period will have a maximum basis PGV3 based on the table to the right.

Weeks remaining in basis period	PGV3 Max
1-4	3,000
5-8	6,000
9-13	9,000
14-17	12,000
18-21	15,000
22-26	18,000



RULES & POLICIES

ELIGIBILITY

ASEA Ascent 2022 in Cancun, Mexico is the official Ascent trip for ASEA associates registered in these market:

Canada, Mexico, United States.

The destination for qualifying associates is automatically set based on the region where their account is registered. Qualifying ASEA associates may choose to attend an Ascent 2022 destination other than their local region's at their own cost, subject to availability.

Associates with a lifetime rank of Diamond or higher who have not previously qualified for Diamond Summit are eligible to participate in Ascent 2022.

See document "Incentive Trips Terms and Conditions," available in your ASEA Virtual Office resource library at office.aseaglobal.com, for more details on incentive eligibility.

QUALIFICATION

The maximum volume from a single enrollment order that may be counted toward prize qualification is 1,000.

To count toward prize qualification, an enrollment order must be greater than 100 PV (50 PV for Preferred Customers) and include an active autoship template when placed.

PRIZE REDEMPTION

Qualifying ASEA associates must attend ASEA Ascent 2022 to claim any portion of their prize package.

Prizes are non-transferable and cannot be redeemed for cash.

All past and present Diamond Summit qualifiers are invited to attend ASEA Ascent at their own cost. This invitation (or Diamond buy-in) is based on availability. Associates buying in will be responsible for paying the cost of travel and accommodations.

When buying into ASEA Ascent 2022, Diamond associates must book through the official ASEA registration site to receive event perks.

ASEA will cover transfers between the airport and resort destination on designated arrival and departure travel days for all registered Ascent qualifiers.

All qualifying associates will be responsible for booking their own travel arrangements. Those who have earned a prize package that includes travel reimbursement will be reimbursed within 30 days of the event conclusion.

The registration deadline to attend ASEA Ascent is 1 April 2022.

Any changes to registration information, including name changes and adding new guests, must be submitted no later than 1 April 2022.

TRAVEL & RESORT

A passport valid six months beyond the planned date of return is required.

If needed, associates are responsible for obtaining their own visas or travel documents.

ASEA is unable to alter or upgrade the resort accommodations of any associate by prize level for any associates at ASEA Ascent 2022.

Travel insurance is not required and will not be provided by ASEA. Associates may make their own arrangements, should they choose.

We recommend visiting www.cdc.gov or travel.gc.ca for current information on travel immunizations.

AGREEMENT

ASEA LLC reserves the right to use names, images, and likenesses of prize winners for printed and online media to market ASEA products and promotions.

ASEA LLC, in its sole discretion, may disqualify any entrant from participating in the incentive.

ASEA LLC reserves the right to modify the terms and conditions of this incentive program.

CANCELLATIONS

Qualifying associates who have already registered to attend ASEA Ascent 2022 and decide to cancel or do not show up will incur cancellation fees as shown in the fee schedule below:

Before 16 February, 2022:
75% of the trip cost per person

16 February - 17 April, 2022:
90% of the trip cost per person

18 April, 2022 or later:
100% of the trip cost per person

Payment of cancellation fees is due within 60 days of cancellation. Overdue fees may lead to commissions being held.

FAQs

Is there a limit to the number of prizes available?

No. This year, rather than having top prizes limited to only the person or persons with the highest point totals, each prize can be earned by anyone who meets the qualifications as listed in this document.

Does my weekly paid rank affect my Ascent prize qualification?

No. We've made a change this year, and weekly paid rank now only affects prize qualification for our ASEA™ Diamond Summit and Legacy Experience trips, not Ascent. Ascent prizes are now based on enrollment volume and PGM3 growth to encourage associates to increase product sales in the first three levels of their personal sponsorship tree.

Will all Ascent qualifiers attend the same trip globally?

There are three regionally based ASEA Ascent destinations this year. The information in this flyer is specific to ASEA Americas. Dates, destinations, and travel details will differ for other regions.