



ASEA™ 2023 Asia Pacific Ascent

Chiang Mai, Thailand |
Shangri-La Hotel
17 – 21 May 2023

Qualification period
10 September 2022 – 10 March 2023

We power potential™

Enjoy the rise

Reach new heights. Realize your potential.

A world of potential awaits you at ASEA™ 2023 Ascent! Believe, belong, and become the owner of an exclusive invitation to the idyllic Shangri-La Hotel in Chiang Mai, Thailand. Work toward the Ascent prize package of your dreams!



Chiang Mai, Thailand | Shangri-La Chiang Mai

Located in the heart of Chiang Mai and surrounded by stunning vistas of Northern Thailand's mountain ranges, Shangri-La Chiang Mai offers a family-friendly 5-star experience. With the largest pool in the city and easy access to the Night Bazaar, Old City, and transport for onward adventures, this luxury hotel is the ideal destination for guests looking to indulge, unwind, discover, and explore.

Earn your prize

Each Ascent prize package is based on two types of sales volume. Keep one eye on both—and keep the other eye on your prize!

Personal enrollment volume

Volume from the enrolment orders of an associate's new personally sponsored associates and preferred customers is totaled during the qualification period to fulfill prize requirements.

Volume will be counted only on associate enrolment orders with a minimum of 100 volume points (50 for preferred customer orders) and must include a subscription template.

The maximum volume from a single enrolment order that may be counted toward prize qualification is 1,000.

PGV3: Personal group volume, three levels

The first three levels of your personal sponsorship tree are key to earning Ascent prizes. To start qualifying, you'll need to increase your PGV3 by 15,000 points over your basis PGV3 (your total PGV3 during the 26-week period directly before the start of the qualification period).

Prize level	Prize package	Personal enrollment	PGV3 growth
1st Prize	<ul style="list-style-type: none"> Resort accommodations for 2 Up to \$2,000 US travel reimbursement All meals Airport transfers Exclusive ASEA gifts and merchandise Group trainings 	4,000+	50,000+
2nd Prize	<ul style="list-style-type: none"> Resort accommodations for 2 Up to \$1,500 travel reimbursement All meals Airport transfers Exclusive ASEA gifts and merchandise Group trainings 	3,000+	40,000+
3rd Prize	<ul style="list-style-type: none"> Resort accommodations for 2 Up to \$1,000 travel reimbursement All meals Airport transfers Exclusive ASEA gifts and merchandise Group trainings 	2,000+	30,000+
4th Prize	<ul style="list-style-type: none"> Resort accommodations for 2 Up to \$500 US travel All meals Airport transfers Exclusive ASEA gifts and merchandise Group trainings 	1,000+	15,000+

New associate qualification

New ASEA associates who enrol once the qualification period has begun can still participate. Their basis PGV3 will be zero. Associates who enrol during the basis period will have a maximum basis PGV3 based on this table.

Check your progress and view full event details in the **ASEA™ Virtual Office**.

Week of enrollment	Max PGV3 basis
33 – 36	3,000
29 – 32	6,000
24 – 28	9,000
20 – 23	12,000
16 – 19	15,000
11 – 15	18,000