



Europe 2023
Dubrovnik, Croatia
21 – 25 June 2023

Qualification period
10 September 2022 – 10 March 2023

Eligibility
All active ASEA associates are eligible to earn a 2023 Ascent prize package.

Enjoy the rise

Reach new heights. Realize your potential.

A world of potential awaits you at ASEA® 2023 Ascent! Believe, belong, and become the owner of an exclusive invitation to the idyllic Sun Gardens Hotel in Dubrovnik, Croatia. Work toward the Ascent prize package of your dreams!



Dubrovnik, Croatia **Sun Gardens Hotel**

Visit a hidden beachfront oasis, a lush garden basking in the sounds and fragrances of the Mediterranean. Reward yourself with a true holiday filled with entertainment, fine dining, spa treatments, and wealth of activities.

Get started

Check your progress and view full event details in the **ASEA Virtual Office**.

We power potential™

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Earn your prize

Each Ascent prize package is based on two types of sales volume.* Keep one eye on both—and keep the other eye on your prize!

*Unlike prize packages one through four, to earn the fifth prize, associates must reach 1,500 points in new enrollment volume as well as 13 out of 26 weeks paid at lifetime rank (Bronze+). Note: The 13-week requirement **does not** need to be earned consecutively.

Personal enrollment volume

Volume from the enrollment orders of an associate's new personally sponsored associates and preferred customers is totaled during the qualification period to fulfill prize requirements.

Volume will only be counted on associate enrollment orders with a minimum of 100 volume points (50 for preferred customer orders) and must include a subscription template.

The maximum volume from a single enrollment order that may be counted toward prize qualification is 1,000.

PGV3: Personal group volume, three levels

The first three levels of your personal sponsorship tree are key to earning Ascent prizes. To start qualifying, you'll need to increase your PGV3 by 15,000 points over your basis PGV3 (your total PGV3 during the 26-week period directly before the start of the qualification period).

Prize level	Prize package	Personal enrollment	PGV3 growth
1st Prize	<ul style="list-style-type: none"> Resort accommodations for 2 Up to \$1000 travel reimbursement All meals Airport transfers Exclusive ASEA gifts and merchandise Group trainings 	4,000+	50,000+
2nd Prize	<ul style="list-style-type: none"> Resort accommodations for 2 Up to \$500 travel reimbursement All meals Airport transfers Exclusive ASEA gifts and merchandise Group trainings 	3,000+	40,000+
3rd Prize	<ul style="list-style-type: none"> Resort accommodations for 2 Up to \$250 travel reimbursement All meals Airport transfers Exclusive ASEA gifts and merchandise Group trainings 	2,000+	30,000+
4th Prize	<ul style="list-style-type: none"> Resort accommodations for 2 All meals Airport transfers Exclusive ASEA gifts and merchandise Group trainings 	1,000+	15,000+
5th Prize	<ul style="list-style-type: none"> \$750 travel and accommodations discount All meals Airport transfers Exclusive ASEA gifts and merchandise Group training 	1,500+	13 out of 26 weeks (non consecutive) paid at lifetime rank Bronze+

Prize package rewards listed are specific to Europe

New associate qualification

New ASEA associates who enroll once the qualification period has begun can still participate. Their basis PGV3 will be zero.

Associates who enroll during the basis period will have a maximum basis PGV3 based on this table.

Week of enrollment	Max PGV3 basis
33 – 36	3,000
29 – 32	6,000
24 – 28	9,000
20 – 23	12,000
16 – 19	15,000
11 – 15	18,000