

PREPARE TO BE INSPIRED AND ENERGIZED AT THE

# ASEA<sup>®</sup> North America 2024 Conference

Hilton City Center, Salt Lake City, Utah

19 - 21 September 2024

- **Hands-on experience:** See the impact of strategic business practices in action.
- **Empowerment:** Discover tools for growth and guidance.
- **Knowledge:** Gain insights to drive your success.
- **Innovations:** Learn about ASEA's latest redox technology breakthroughs.
- **Research insights:** Explore new findings in Nrf2 signaling and oxidative stress.
- **Inspiration:** Leave motivated to elevate your business.

Signal your health,  
signal your potential  
at this year's ASEA  
North America  
Conference!

## Agenda

### Thursday, 19 September

ASEA Redox Center tours: 7 am – 3 pm

Meet Hoku: 12 pm – 4 pm

Registration | Will call | ALF service project | ALF auction: 12 pm – 9 pm

Welcome reception: 7 pm – 9 pm

### Friday, 20 September

Registration | Will call | ALF service project | ALF auction: 7 am – 6 pm

Doors open: 8 am

General Session 1: 8:30 – 11:30 am

Lunch break: 11:30 am – 1 pm

Doors open: 1 pm

General Session 2: 1:30 – 4:30 pm

### Saturday, 21 September

ALF auction: 7 am – 12 pm

Registration | Will call | ALF service project: 7 am – 1:30 pm

Doors open: 8 am

General Session 3: 8:30 – 11:30 am

Lunch break: 11:30 am – 1 pm

Doors open: 1 pm

General Session 4: 1:30 – 4:30 pm

Online store closes: 5 pm

Will call: 4:30 pm – 6 pm

Essentials Bundle Business Drivers' Dinner\*: 6 – 8 pm

We power potential™

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## Corporate speakers



**Tyler Norton**  
Founder & Chair



**Scott Aldred**  
CEO



**KimMarie Larsen**  
Senior Vice President  
of Ethos, Events and  
Recognition & Chair, ASEA  
Advancing Life Foundation



**Frank Santoyo**  
Senior Vice President of  
Business Development



**Hunter Dean**  
Senior Vice President of  
Production Operations

## Field leader keynote speakers



**Trish Schwenkler**  
Presidential Triple  
Diamond Executive



**Deni Robinson**  
Presidential  
Diamond Executive



**Dr. David Silverman**  
Ambassador Triple  
Diamond Executive



**Terry Latham**  
Ambassador Triple  
Diamond Executive



**Alan Noble**  
Ambassador Double  
Diamond Executive



**Amy Stacy**  
Triple Diamond  
Executive



**Donnellyn Dominguez**  
Triple Diamond  
Executive



**Dr. Dick & Nancy Walker**  
Triple Diamond  
Executive



**Dr. Maureen Hayes**  
Triple Diamond  
Executive



**Tina Giesbrecht**  
Triple Diamond  
Executive



**Don & Linda Chaney**  
Platinum Executive



**Cathey Painter**  
Bronze Executive



**Stacey Cornelius**  
Bronze Executive



**Jim Frings**  
Director 700

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## Essentials Bundle Business Drivers' Dinner

Qualify for a special Essentials Bundle Business Drivers' Dinner by 1 September! The top 15 North America associates who have the most Essentials Bundle orders processed from 1 June to 1 September will have a chance to dine with industry leaders Tyler Norton, Founder and Chair, Scott Aldred, CEO, and his wife Gloria, and Frank Santoyo, Senior VP of Business Development, on Saturday, 21 September!



### \*Terms & Conditions:

Qualifying associates must be registered in North America markets (US, Canada, Mexico).

Qualifying associate accounts must be active and in good standing during the qualification period and at the time of the conference.

Qualifying associates must have a ticket to the conference and be in attendance.

Prize is not transferable and not redeemable for cash.

The essential bundle must be processed for personally sponsored preferred customers or associates within North America (US, Canada, Mexico).

Personal essential bundles of the qualifying associate count towards the incentive.

Any unprocessed templates with the essential bundle do not count towards the incentive.

Orders must be processed during the qualification period of 1 June 2024 to 1 September 2024.

Any processed essential bundle order that has been returned or refunded will not count towards the incentive.

Qualifications will be audited and verified. An associate may be disqualified should any manipulation be confirmed.

The sale of ASEA products in online shops and marketplaces is strictly prohibited. Any ASEA associate found to be engaging in unauthorized online sales is subject to disciplinary sanctions up to and including termination. All orders may be audited to verify legitimacy.

ASEA LLC reserves the right to use names, images, and likenesses of incentive winners for print and online media to market ASEA products and promotions.

ASEA LLC, in its sole discretion, may disqualify any entrant from participating in the incentive.

ASEA LLC reserves the right to modify the terms and conditions of the incentive.