



**ASEA® 2024  
North America  
Ascent Experience**

El Conquistador Resort,  
Puerto Rico  
1 – 5 May 2024

**Qualification period**  
23 September 2023 – 22 March 2024

**Discover the possibilities.  
Power your business potential.**

Believe, belong, and become a celebrated guest at the ASEA 2024 North America Ascent Experience. Earn the prize package of your dreams and discover business possibilities! A world of potential awaits you!



**El Conquistador Resort**

Earn your stay at the iconic El Conquistador Resort, an oceanfront destination with breathtaking panoramic views surrounded by lush tropical gardens. Enjoy access to four pools and five distinctive restaurants and bars, all within walking distance of the ocean and an award-winning 18-hole golf course. Take a boat ride to Palomino Island, where a private 100-acre getaway with pristine white beaches is exclusively available to resort guests. Unwind with colleagues and be mentored by expert leaders on an oasis trip you'll never forget.

**We power potential™**

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## Earn your prize - Eligibility

All active ASEA associates are eligible to earn points toward an ASEA® 2024 North America Ascent Experience prize package.

### Qualification

There are two ways to qualify for ASEA® 2024 North America Ascent Experience, either through PGV3 growth and personal enrollment volume or through points for paid rank and personal enrollment volume.

The more new volume you bring in or paid rank points you accumulate during the qualification period, the better the prize package you will earn for your exciting stay in Puerto Rico!

### Personal enrollment volume

Volume from the enrollment orders of your new personally sponsored associates and preferred customers are totaled during the qualification period to fulfill prize requirements. Volume will only be counted on associated enrollment orders with a minimum of

100 volume points (50 for preferred customer orders) and must include an active subscription template or have at least one subscription order process.

The maximum volume from a single enrollment order that may be counted toward prize qualification is 1,000.

### PGV3: Personal group volume through three levels

The first three levels of your personal sponsorship tree are key to earning ASEA® 2024 North America Ascent Experience prize packages! To start qualifying, you'll need to increase your PGV3 by certain points over your basis PGV3 (the total PGV3 during the 26-week period directly before the start of the qualification period with a buffer of the week directly preceding the qualification period). The basis period is commission weeks 12 through 37.

### Points for paid rank

Any associate with a lifetime rank of Director 700 or higher can earn points by being paid at target rank during the qualification period. Your target rank will be your lifetime rank at the start of the qualification period and points will be assigned as follows:

Paid rank	Points
One level below target rank (must be paid at least D700)	0.5
Target rank	1
Any level above target rank	1.5
Rank advancement (including up to rank D700)	3

\*Director 700 is the lowest rank for which points will be awarded

Prize level	Prize package	Personal enrollment	PGV3 growth	Rank points
1st Prize	<ul style="list-style-type: none"> <li>Resort accommodations for 2</li> <li>\$800 USD travel reimbursement</li> <li>Group meals + room credits</li> <li>Airport transfers</li> <li>Exclusive ASEA gifts</li> <li>Group trainings &amp; activity</li> </ul>	4,000+	50,000+	20
2nd Prize	<ul style="list-style-type: none"> <li>Resort accommodations for 2</li> <li>\$500 USD travel reimbursement</li> <li>Group meals + room credits</li> <li>Airport transfers</li> <li>Exclusive ASEA gifts</li> <li>Group trainings &amp; activity</li> </ul>	3,000+	40,000+	17
3rd Prize	<ul style="list-style-type: none"> <li>Resort accommodations for 2</li> <li>\$300 USD travel reimbursement</li> <li>Group meals + room credits</li> <li>Airport transfers</li> <li>Exclusive ASEA gifts</li> <li>Group trainings &amp; activity</li> </ul>	2,000+	30,000+	14
4th Prize	<ul style="list-style-type: none"> <li>Resort accommodations for 2</li> <li>Group meals + room credits</li> <li>Airport transfers</li> <li>Exclusive ASEA gifts</li> <li>Group trainings &amp; activity</li> </ul>	1,000+	15,000+	8

\* Prize table applies to ASEA® 2024 North America Ascent Experience, only.



## New associate qualification

New ASEA associates who enroll once the qualification period has begun can still participate. Their basis PGV3 will be zero.

The average PGV3 volume you've had during the basis period is multiplied by the 26 weeks of the full basis period and that total is used as your basis. Associates who enrolled during the basis period will have a maximum basis PGV3 based on the table:

Week of enrollment	Max PGV3 basis volume
36+	0
32 – 35	3,000
28 – 31	6,000
23 – 27	9,000
19 – 22	12,000
15 – 18	15,000
10 – 14	18,000

## Terms & conditions

- An enrollment order cannot be placed and/or paid for by the personal enroller or upline.
- New enrollees must have an active subscription or have had at least one subscription order process at the time of travel and registration to count for Ascent qualification.
- Orders that are returned for a refund will not count toward promotion qualification.
- All qualifiers are subject to a Sales and Compliance review prior to receiving the award.
- Final qualifiers will not be determined until after the Sales and Compliance review is complete.
- The destination for qualifying associates is automatically set based on the region where their account is registered and cannot be changed.
- All associates, including Diamond and higher, are eligible to qualify for ASEA® 2024 North America Ascent Experience.
- Qualifying ASEA associates must attend ASEA® 2024 North America Ascent Experience to claim any portion of their prize package.
- Prizes are non-transferable, non-refundable, and are only valid for the owner of the associate account.
- ASEA will cover transfers between the airport and resort destination on designated arrival and departure travel days for all registered Ascent qualifiers. Anyone traveling outside of these days will be responsible for their own arrangements. All flights must be submitted to the events team no later than 12 April 2024.
- All qualifying associates will be responsible for booking their own travel arrangements. Those who have earned a prize package that includes a travel reimbursement will be reimbursed within 30 days of the event's conclusion.
- Qualifying associates are welcome to bring a spouse, family member, friend, or fellow ASEA associate as their +1 guest to ASEA® 2024 North America Ascent Experience. A qualifying associate is only receiving one room and will share the room with their guest, and the guests cannot buy in their spouse.
- Qualifying associates are welcome to bring immediate family members beyond their +1 guest at their own cost. Buying in an additional guest is inclusive of all meals and activities. Additional rooms will be subject to availability.
- Registration deadline with the ASEA Events team is 1 April 2024.
- Qualifying associates who have already registered to attend ASEA® 2024 North America Ascent Experience and who decide to cancel will incur cancellation fees as shown in the fee schedule below:
  - 0 – 60 days prior: 100% of the trip cost per person
- Payment of cancellation fees is due within 60 days of cancellation. Overdue fees may lead to commission being withheld.
- A passport valid six months beyond the planned date of return is required
- If needed, associates are responsible for obtaining their own visas or travel documents, including meeting any COVID-19 requirements in place at the time of the event.
- ASEA is unable to alter or upgrade the resort accommodations of any associate by prize level for any associates at ASEA® 2024 North America Ascent Experience.
- Travel insurance is not required and will not be provided by ASEA. Associates may make their own arrangements, should they choose.
- ASEA, LLC reserves the right to use names, images, and likenesses of prize winners for printed and online media to market ASEA products and promotions.