

ASEA

ONE AMAZING TECHNOLOGY
TWO REMARKABLE
PRODUCTS



RENUADVANCED

RENU
28

Revitalizing Redox Gel
Gel redox revitalisant
Revitalisierendes Redox-Gel
Gel rivitalizzante Redox
Revitaliserende Redox-gel

80 mL e

ASEA®

FOOD SUPPLEMENT - NUTRIZIONE INTEGRATIVA
COMPLEMENT ALIMENTAIRE - INTEGRATION ALIMENTAIRE
NUTRIZIONE INTEGRATIVA - INTEGRATION

1L e

EUROPE | ENG

ASEA

ASEA and RENU 28 are unlike anything else that you've ever used. Both products utilise ASEA's patent-based, scientific technology. We invite you to learn about these ground-breaking products and how you can benefit from their use.

Redox Signalling MOLECULES



Redox Signalling Molecules are vital in the body; that's why your body makes its own supply. But after the age of 12, our cells produce fewer and fewer of these molecules. Redox Signalling Molecules are classified into two groups: Reactive Oxygen Species and Reduced Species. A careful, homeostatic balance between these two species is maintained in all cells and tissues. When the balance is disturbed, the imbalance sends a signal to reinforce communication between cells.

REVOLUTIONARY DISCOVERY

Environmental influences may inundate our lives and weaken our defences, normal cellular function declines. Even if you look and feel perfectly healthy, you're continuously losing the ability to make Redox Signalling Molecules. As we age every day we wake up with fewer Redox Signalling Molecules. The communication pathways that keep our body organs in peak shape begin to fail.

You can always tell whether you are well or not by your skin. Skin care is important, since our skin, the largest organ in our body, must deal with external circumstances – and the aging process – on a daily basis.

Until ASEA's revolutionary discovery was made, there was no way to supplement your natural Redox Signalling Molecules and reverse this process because Redox Signalling Molecules were unstable outside the human body. So, with ASEA products it is now possible to supply the skin with Redox Signalling Molecules easily.



THE TECHNOLOGY OF *Redox Signalling*



Through dedicated research and laboratory testing, ASEA has engineered the revolutionary technology that can create and stabilise active Redox Signalling Molecules outside of the body. ASEA's groundbreaking, patent-based process suspends them in a pristine saline solution. The solution is not the product itself; it is the delivery system for the molecules in ASEA products.

This breakthrough is the first of its kind and the only way to replenish and maintain optimal levels of stable Redox Signalling Molecules on the skin, your largest and most visible body organ.





ASEA is the first and only company to produce Redox Signalling Molecules in a stable form and include them in products that help support cellular communication.

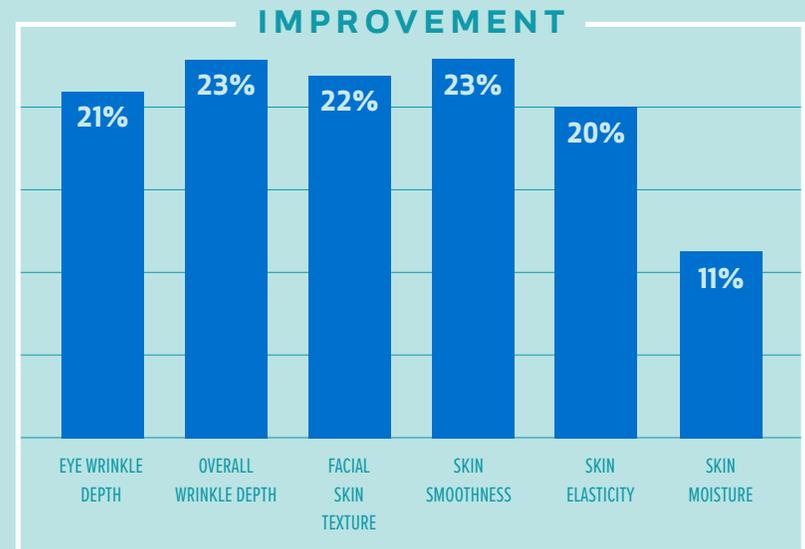


A SKIN CARE *revolution*

RENU 28 is a topical skin care gel that supports your skin using Redox Signalling technology. This innovative product cares for your body from the outside in, giving you healthy and youthful-looking skin. RENU 28 is specifically designed to work in synergy with your body's natural renewal process to improve your skin's appearance by reducing fine lines and wrinkles while promoting youthful-looking skin.

CLINICALLY TESTED

Dermatest®, a world-renowned dermatological research institute, conducted clinical trials on RENU 28 with amazing results.



* Ordered test conducted by Dermatest® GmbH, 04.2014

RENU 28 earned Dermatest's coveted 5-star clinically tested seal, its highest possible commendation.*



DIRECTIONS

Shake tube and gently apply a liberal amount of RENU 28 to cleansed skin. Use on face and anywhere on your body where healthier, younger and more vibrant-looking skin is desired. For best results apply at least twice daily.



ASEA IS AN
amazing product

You have never seen a product like ASEA before. That's because it's the world's first food supplement that features Redox Signalling Molecules.

This first-to-market drink harnesses ASEA's unique and scientifically-based technology and is changing lives around the world.

INNOVATION FOR
everyone



Every batch of ASEA products is tested and certified by an independent third-party lab to document its compliance to safety and quality standards. With every application, you are restoring something native to your own body – the exact kind of Redox Signalling Molecules that you create yourself – but in the quantities you need for optimum good looks and good feelings.

ASEA products literally work from the outside, in. No matter what your skin vulnerability may be, ASEA can bring your cellular communication to optimal levels, giving this important organ of your body the tools it needs to take care of itself, starting right now.

There's nothing to lose and everything to gain.

[Give ASEA products a try today!](#)



ASEA products are the only of its kind, and are based on multiple patents. There's only one way to get them: from ASEA.



— FOR MORE INFORMATION, CONTACT: —