

ASEA®

SINGULAR COMPANY
BREAKTHROUGH PRODUCTS





THE BREAKTHROUGH

Scientists have known for decades that redox signaling molecules (also called cell signaling molecules) facilitate communication between cells, helping to protect, rejuvenate, and keep cells functioning at optimal levels.

THE SCIENCE OF REDOX SIGNALING

Although you may not have heard of redox signaling before now, it's not a new area of science. The field of redox has been researched for decades, multiple Nobel prizes have been awarded for discoveries related to it, and upwards of 10,000 peer-reviewed scientific papers have been written on the subject.

SUPPORTING YOUR CELLS

Redox signaling technology is available to everyone in RENU 28® Revitalizing Redox Gel and RENU Advanced® Intensive Redox Serum, two groundbreaking topical redox products that promote the health of your skin.

ASEA® products go beyond cell signaling. Its cutting-edge technologies extend to other cellular support products to create a complete approach to overall health.

Now you can supplement your body's own redox signaling molecules from the outside in with RENU 28® Revitalizing Redox Gel and RENU Advanced Intensive Redox Serum for overall health that starts in the cells.

You also have access to cutting-edge technologies formulated into products that work hand in hand with cell signaling to enhance your wellbeing.



CELLULAR SUPPORT FROM THE OUTSIDE IN

ASEA's patented redox signaling technology is revolutionizing the way we think about skin health. Cell signaling molecules have been clinically proven to benefit cell communication and renewal for a healthy, youthful appearance.

No more covering up or tightening or spot-moisturizing. This is foundational skin health built on breakthrough science.

RENU 28 and Intensive Redox Serum

In our quest for healthier-looking skin, we have an endless sea of products to swim through, from the affordable to the expensive, from the soothing to the superficial. All claim to offer a healthier appearance. But how many of them help your skin not only look healthier but actually register measurable improvements to skin health?

For that, you need something that impacts your skin cells, where skin health begins. RENU 28 and Intensive Redox Serum are key components in RENU Advanced, the redox skin and body care system—a proprietary offering that provides all the benefits of cell signaling plus exclusive redox-friendly blends.

With RENU 28 and Intensive Redox Serum, you can apply active cell signaling molecules directly onto your skin to improve it at the cellular level. Formulated with patented redox signaling technology, these products have been shown to make visible differences in skin by actually making skin cells healthier.



RENU ADVANCED® INTENSIVE REDOX SERUM

With powerfully acting redox signaling molecules, this facial serum targets even the most challenging imperfections associated with aging.

Get Your Cells Talking

Youthful cells renew much quicker than aging cells. Active cellular communication is key for renewal of healthy, beautiful skin.

Without cell signaling molecules, skin cells can't communicate. ASEA's patented redox signaling technology has been clinically proven to benefit cell communication and renewal for a healthy, youthful appearance.

30-Minute Benefits

- › Visibly more radiant skin
- › Smoother skin to ease appearance of fine lines, wrinkles, and puffiness

Directions

Use morning and evening after applying RENU 28 Revitalizing Redox Gel. Apply to specific areas of concern.



RENU 28® REVITALIZING REDOX GEL

RENU 28® Revitalizing Redox Gel harnesses the power of redox signaling technology in a light, fast-absorbing gel designed to support healthy cell renewal. This whole-body skincare product works to add smoothness, even texture, and revitalize skin health.

Skin, Rejuvenated

The skin's natural ability to rejuvenate declines over time. Infants' skin cells turn over about every 14 days. In adulthood, that time increases to 28 days and continues to lengthen. By age 50, skin cell turnover can stretch to as long as three months.

But with daily application of RENU 28, you're supplying your skin with rejuvenating redox signaling molecules that improve your skin at the cellular level.

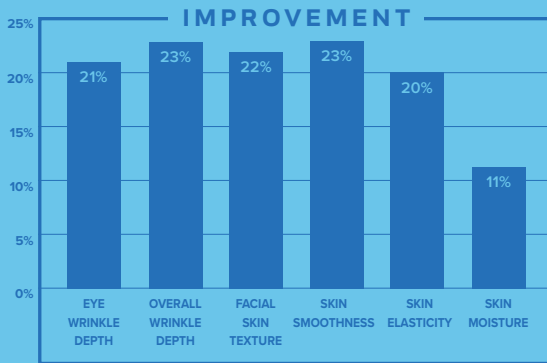
No matter what your trouble spots may be, whether it's unevenness or dryness or fine lines—and no matter where on the body they are—RENU 28 can help.

Skin Cell Turnover

Stephens & Associates conducted a study that showed an increased skin cell turnover rate by 16% with RENU 28.

Facial Skin

Dermatest found further impressive results in a clinical study on facial skin:





SKINCARE FOR SKIN EVERYWHERE

RENU 28 is not just for your face. This skincare breakthrough uses a patented process that replicates the body's own redox signaling molecules to revitalize your skin's health and appearance, with an increased ability to withstand everyday stressors.

Specifically designed to work with your skin's natural processes, RENU 28 adds smoothness, evens texture, and increases moisture—resulting in more vibrant, healthier skin.

Directions

Shake tube and gently apply a liberal amount of RENU 28® to cleansed skin twice daily. Use on face and anywhere on your body where healthier-, youthful-, and more vibrant-looking skin is desired. Avoid contact with eyes.



RENU ADVANCED: GET YOUR BEST SKIN BACK

Everyone is born with smooth, resilient skin. Your cells provide the “fingerprint” for this original beauty. Youthful skin renews itself consistently. Over time, healthy cell turnover slows dramatically. The result is visibly aging skin. Your original, beautiful skin doesn’t need to be a thing of the past.

Each product in the RENU Advanced® family has received a 5-star accreditation for safety—the highest possible—by leading European dermatological research institute, Dermatest.







CLEANSER



Hydrating Moisture

Watermelon rind, lentil fruit, aloe leaf juice, and apple combine with vegetable-sourced glycerin for moisture, hydration, and resilience.



Botanical Cell Renewal

Bilberry, sugar cane, sugar maple, orange, and lemon plus botanical alpha hydroxy acids (AHA) help increase the rate of cell renewal.



Fruit & Sugar Cleanse

Olive fruit and coconut oil, sugar, witch hazel, and wheat amino acids support skin elasticity while gently cleansing and toning.

MOISTURIZER



Youthful Elements

A patented blend of jojoba, macadamia, vitamin E, and olive oil with natural moisturizing factors (NMF) from olive, coconut, and beet support cellular rejuvenation and youthful moisture levels.



Pro-Bio Oxygen

A topical probiotic paired with oxygen attractors—vital for healthy skin and cell renewal—helps reduce the appearance of lines and wrinkles.



Detox & Defense

Fragrant star desert plant, olive, and soybean protect moisture, encourage detox, and defend healthy skin barrier for supple, firm skin.

A close-up, high-angle shot of a white plastic bottle being poured into a clear glass. The water is captured in mid-pour, creating a dynamic, flowing stream that fills the glass. The background is a soft, out-of-focus light blue, suggesting a clean, fresh environment. The lighting is bright and even, highlighting the clarity of the water and the texture of the glass and plastic.

CELL SIGNALING FOR YOUR LIFE

Drinking ASEA REDOX every day is a simple thing to do, and it supports health at its foundational level, allowing you to experience the vitality of true wellness.

SERVING AMOUNTS



Adults (18+)

Drink two to four ounces once or twice daily—once in the morning and once in the evening.

Children (12–18)

Drink two ounces once daily.



Consume within one month of opening.



ASEA water may be refrigerated for improved taste.



WELCOME TO
ASEA

1486
welcome
ASEA

A DIFFERENT KIND OF COMPANY

Profitable from its first year of business and carrying no debt, ASEA is a global company built on a philosophy that embraces principle over profit. Experienced executives lead with commitment to the company's long-term sustainable growth while maintaining the principles and values upon which the company was founded.



Tyler Norton
Founder



Charles Funke
Chief Executive
Officer



Jarom Webb
President







ASEA
Advancing Life
FOUNDATION

The ASEA Advancing Life Foundation provides both funding and labor to support the efforts of charities around the world. In third-world situations, we partner with organizations that address issues such as extreme poverty by partnering with local villagers to develop clean water, infrastructure, and ongoing education. In developed countries, we seek out partners who support the needs and relief of children and families in need. Our newest partner, Operation Underground Railroad, provides support and resources to law enforcement agencies and governments around the world for better combatting child sex trafficking.



FOR MORE INFORMATION, CONTACT:

ASEA water has not been tested on pregnant or lactating women and cannot be recommended for these consumers. ASEA water is safe for children of all ages.



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