

ASEA[®] VIA[™]





SOURCE™

WHOLE FOOD & MICRONUTRIENT COMPLEX

ASEA VIA Source is a whole-food based micronutrient nutritional supplement that supports cellular health and general wellness. This proprietary blend of vitamins, minerals, phytonutrients, organic superfoods, trace minerals, and enzymes features ASEA's proprietary BioVIA™ Source™ Complex, which supports the bioavailability of the nutrients found in VIA Source.

The ASEA VIA line of nutritional supplements is expertly formulated with nutrient building blocks that complement ASEA REDOX and other ASEA VIA products.

ASEA VIA SOURCE DETAILS

The standard western diet lacks many key nutrients because of depleted soil and modern food processing. ASEA VIA Source is formulated for bioavailability and includes whole-food sources of nutrition, which assimilate naturally in the body. Whole foods contain key vitamins along with their cofactors—other nutrients naturally found in food that work with each vitamin to increase its absorption. An orange, for example, contains plenty of vitamin C, but it's also rich in bioflavonoids, which help the body absorb that vitamin C. Vitamins in nature don't stand alone. They are present along with trace minerals, phytonutrients, and other vitamins in combinations the body recognizes as nutrition.

WHAT MAKES VIA SOURCE UNIQUE?

VIA Source is expertly formulated, not only with a comprehensive variety of vitamins and minerals your body needs, but with nutrient cofactors that help to increase bioavailability. This is done using five techniques.

Glycoprotein Ferment Matrix

The whole-food nutrients in VIA Source are grown from a nutritional yeast in a specialized environment high in vitamins and minerals. Like a plant taking nutrients from soil as it forms fruits and vegetables, the yeast takes up these nutrients as it grows, creating a glycoprotein matrix that contains the vitamins and minerals in a form the body recognizes. The yeast is then deactivated in a special process, leaving only bioavailable, easy-to-digest vitamins and minerals.

Meticulous Sourcing

ASEA is committed to selecting the most readily absorbable form of each nutrient in VIA Source. This can be seen in the choice to use calcium and magnesium from a bioavailable, natural red-algae extract and the choice of including whole superfoods from around the world to give this product its unique profile of whole certified organic superfoods not found in most western diets.

B Complex Vitamins

Extracts of holy basil, lemon, and guava, known to be high in B vitamins, are used in a natural ferment extraction process to obtain the B-complex vitamins in VIA Source. These natural combinations of nutrients are the cornerstone of VIA Source. They provide the building blocks of healthy cells and general nutrition.



120 Capsules

Pricing can be found in your virtual office library.

DIRECTIONS

Take four (4) capsules daily.

Women who are lactating or pregnant should consult their health care professional.

Store in a cool, dry place.



WHAT MAKES VIA SOURCE UNIQUE? (CONT.)

Superfoods

Superfoods are the most nutrient-dense fruits, vegetables, and plants from around the world. The organic superfoods in VIA Source are a combination of nature's most nutrient-dense greens and berries, guaranteeing maximum phytonutrient content. These nutrients are preserved through a low-heat drying process.

Each of the organic superfoods in VIA Source was chosen for its array of concentrated phytonutrients. The superfoods in VIA Source are naturally high in flavonoids and proanthocyanidins to help support the body's natural response to oxidative stress, indole-3-carbinol to support the body's natural immune response, and carotenoids to help sustain a healthy cardiovascular system.

Polyphenols

Some phytonutrients, such as polyphenols from various berries, work more efficiently if there are several types present in the body at the same time. VIA Source contains the juices of 11 different fruits rich in these cell-protecting compounds.

BioVIA™ Source Complex

To further aid in the absorption of nutrients, VIA Source contains a unique blend of enzymes to help the body get the most out of every nutrient.

BENEFITS

- › Supports cellular health, general nutrition, and wellness throughout the body.
- › Aids in the assimilation of nutrients with the proprietary BioVIA Source Complex.

KEY FEATURES

- › Provides nutrient building blocks that complement ASEA REDOX
- › Includes vitamins and minerals in a glycoprotein ferment, a process that makes vitamins and minerals more stable and bioavailable
- › Includes both macro- and trace marine minerals from red algae, a unique, bioavailable plant mineral source
- › Contains organic superfoods for an array of concentrated phytonutrients
- › Contains naturally concentrated, stable B-complex vitamins
- › Includes sources of natural phytonutrients such as polyphenols, carotenoids, indole-3-carbinol, which have a wide range of health benefits
- › Includes BioVIA™ Source, ASEA's proprietary absorption complex, which provides the necessary components that support the bioavailability of the nutrients found in VIA Source
- › Non-GMO
- › 100% plant cellulose capsules

These statements have not been evaluated by the Food and Drug Administration. This product is not intended to diagnose, treat, cure, or prevent any disease.

FOR MORE INFORMATION, CONTACT:

SUPPLEMENT FACTS		
Serving Size: 4 Capsules Servings Per Container: 30		
	Amount per serving	% DV
Vitamin A (from Natural Beta Carotene)	1500 mcg RAE	170%
Vitamin C (from Acerola Cherry Extract)	60 mg	70%
Vitamin D3 (from Glycoprotein Matrix)	80 mcg (3200 IU)	400%
Vitamin E (from Mixed Natural Tocopherols)	21 mg	140%
Thiamin** (Holy Basil, Lemon, Guava Extracts, Glycoprotein Matrix)	2.0 mg	170%
Riboflavin** (Holy Basil, Lemon, Guava Extracts)	2.0 mg	150%
Niacin** (from Holy Basil, Lemon, Guava Extracts, Glycoprotein Matrix)	20 mg	130%
Vitamin B6** (from Holy Basil, Lemon, Guava Extracts, Glycoprotein Matrix)	2.0 mg	120%
Folate** (Holy Basil, Lemon, Guava Extracts, Glycoprotein Matrix)	667 mcg DFE	170%
Vitamin B12 (Glycoprotein Matrix)	20 mcg	830%
Pantothenic acid** (Holy Basil, Lemon, Guava Extracts)	11 mg	220%
Calcium (from Marine Algae)	400 mg	30%
Iodine (from Kelp)	120 mcg	80%
Magnesium (from Magnesium Citrate and Marine Algae)	80 mg	20%
Zinc (as Zinc Citrate Dihydrate)	6.0 mg	60%
Selenium (as Selenium Yeast)	50 mcg	90%
Chromium (as Chromium Yeast)	100 mcg	290%
Certified Organic Whole Food and Sea Vegetable Blends	360 mg	*
Spirulina, Chlorella, Dulse, Irish Moss, Alfalfa Leaf Juice, Wheat Grass Juice, Barley Grass Juice, Oat Grass Juice, Pomegranate Juice, Acai Berry Juice, Acerola Cherry Juice, Black Currant Juice, Blackberry Juice, Blueberry Juice, Cranberry Juice, Grape Juice, Goji Berry Juice, Maqui Berry Juice, Raspberry Juice, Sea Kelp, Broccoli, Cabbage, Parsley, Kale, Dandelion, Broccoli Sprout		
BioVIA-Source™ Complex	46 mg	*
Protease, Amylase, Lipase, Sucrase, Alpha Galactosidase, Bromelain		

Other Ingredients: Rice Powder, Vegetarian Capsule (hydroxypropyl methylcellulose, water)
 Contains: soy, wheat.
 ** From Orgen-B's™, a registered trademark of Orgenetics Inc.

Although this product contains wheat, it is gluten free.

LIFEMAX™

ACTIVE LIFESTYLE & VITALITY FORMULA

ASEA VIA LifeMax is an active lifestyle dietary support supplement. Precisely formulated with 16 distinctive natural plant extracts that have been identified to help address the signs of aging, VIA LifeMax helps support the body's natural inflammatory response and helps counter the effects of cellular aging.

The ASEA VIA line of nutritional supplements is expertly formulated with nutrient building blocks that complement ASEA REDOX and other ASEA VIA products.

ASEA VIA LIFEMAX DETAILS

VIA LifeMax is formulated with BioVIA™ LifeMax Complex, a proprietary formulation that includes a specialized extract of pomegranate, which is naturally high in antioxidants and has been shown to have an active effect in the body for more than 24 hours. A specialized extract of French cantaloupe shown to slow down cellular aging and support the body's natural response mechanism and cell maintenance is a key part of this unique formulation. LifeMax also features a clinically supported combination of the herbs astragalus and gotu kola, which have been shown to help skin appear younger and stimulate cellular health, regardless of age.

The cells in our bodies are the foundation of health. But they're also subjected every day to insults, including injury and toxins. While no one escapes aging, anyone can help counter its effects by optimizing cellular health. VIA LifeMax is formulated with ingredients that support an active lifestyle at any stage of life.

Cardiovascular Health

A healthy heart and blood vessels are critical for a long, healthy and active life. ASEA's team hand-selected ingredients for VIA LifeMax that impact cellular wellness and help provide a foundation for a healthy cardiovascular system.

Healthy Cell Division

The body has a natural cycle of dividing, repairing, and replacing aging cells to keep the body healthy. LifeMax contains nutritive extracts that support the body in regulating this cycle and support healthy cell division.

Natural Inflammatory Response

The inflammatory response is the body's own self-defense system. ASEA VIA LifeMax's ingredients contain potent phytonutrients to help support the body's natural inflammatory response.

Immune Support

The immune system protects the body from invaders and foreign substances. Because this response affects every aspect of human health, ASEA included plant extracts in precise amounts in VIA LifeMax to create robust nutritional immune support.



90 Capsules

Pricing can be found in your virtual office library.

DIRECTIONS

Take three (3) capsules daily.

Women who are lactating or pregnant should consult their health care professional before taking.

Store in a cool, dry place.

ASEA VIA LIFEMAX DETAILS (CONT.)

Metabolic Support

The health benefits of physical activity include enhanced mood, healthy muscles and bones, and longevity. VIA LifeMax adds nutritional and metabolic support for an active lifestyle.

Cognitive Function + Mood Balance

Healthy cognitive function is important in every stage of life. VIA LifeMax's potent plant ingredients combine to provide neuroprotective effects that support overall brain health as well as the body's ability to regulate mood and promote a sense of well-being.

Antioxidant Activity

The carefully selected plant extracts in VIA LifeMax combine to provide the benefits of superfoods while supporting the body's natural ability to regenerate antioxidants within the body.

Skin Health

A patented extract of astragalus and gotu kola has been shown to affect the outward signs of aging, including visible wrinkle reduction as well as a reduction in the appearance of age spots.

WHAT MAKES VIA LIFEMAX UNIQUE?

VIA LifeMax counters the effects of physical stress, natural aging, and cellular damage using 16 extracts that support nine crucial areas of wellness to help you get maximum, meaningful mileage from life.

Broccoli Seed Extract

Cruciferous vegetables are known by nutritional experts and scientists alike to be superfoods. This specialized extract of broccoli sprouts contains 25% indole-3 carbinol to support the body's natural inflammatory response and its natural response to oxidative stress associated with cellular damage while promoting healthy cell growth and detoxification.

Turmeric

Standardized to 95% curcuminoids, this turmeric extract is a powerful botanical that helps support the body's natural inflammatory response. Turmeric also aids in the protection of the cells against the stresses of endotoxins and the buildup of damaging proteins that occur after an injury or from buildup due to age. Turmeric also helps maintain normal cholesterol levels.

Green Tea

This sought-after superfood is a powerhouse, supporting the body in healthy cell cycles and cardiovascular health, maintaining normal cholesterol and glucose levels, as well as helping to nutritionally support the body's natural inflammatory response. Green tea also supports brain health.

Bilberry

Known as a nutritional support for healthy vision, bilberry also supports a healthy cardiovascular system and healthy cell life cycle.

Alpha-Lipoic Acid

A universal antioxidant, alpha-lipoic acid helps regenerate other antioxidants in the body and is clinically proven to support the natural inflammatory response throughout the body. This ingredient also offers cardiovascular

WHAT MAKES VIA LIFEMAX UNIQUE? (CONT.)

and metabolic support, promotes healthy muscles, and supports normal vision.

Cordyceps

This unique mushroom supports cardiovascular performance, a healthy cell cycle, antioxidant activity, and normal blood glucose levels. It has also been shown to support the body when it is under stress.

Agaricus blezei and Maitake

These mushrooms promote normal immune system function, support detoxification, and promote a healthy cell life cycle.

Reishi Mushroom

An antioxidant and immune system booster, this ingredient also supports the cardiovascular system, normal cell life cycle, and a balanced mood, and has neuroprotective effects in the brain.

Lion's Mane Mushroom

This brain-friendly ingredient helps protect against the effects of premature aging, supports a positive outlook and brain function, and supports the body's natural processes for regeneration of neurons. Lion's mane mushroom also provides cardiovascular, cellular, and immune support as well as helping to maintain normal glucose levels.

Selenomethionine

This naturally occurring amino acid supports healthy cell cycles and supports longevity by supporting the body's natural protection of DNA from degradation. Selenomethionine also promotes normal brain function and helps protect against age-related damage to the immune system.

BioVia™ LifeMax™ Complex

Although every ingredient in LifeMax was carefully chosen for its longevity and performance-enhancing effect on the human body, the BioVia™ LifeMax Complex is the x-factor that makes this product stand out.

French Cantaloupe Extract

This patented extract supports longevity by improving vascular function, supporting healthy cognitive functions and metabolism, and promoting a sense of well-being.

Astragalus And Gotu Kola Extracts

This patented combination has been shown in clinical studies to have a profound effect on the outward signs of aging, including visible wrinkle reduction, support of the body's natural ability to produce collagen, hyaluronic acid maintenance, reduction in the appearance of age spots, and fighting the effects of UV damage to the skin.

Pomegranate Extract

This patented extract is a powerful antioxidant that supports cardiovascular health, a healthy glucose reaction, and cognitive function. It has been shown to improve communication through the gut-brain barrier. Its effects have been shown to last up to 24 hours.

BENEFITS

- › Supports a healthy, active lifestyle
- › Promotes longevity
- › Supports cardiovascular health
- › Supports healthy cell division
- › Supports the body's natural inflammatory response
- › Supports the immune system
- › Helps maintain healthy cognitive function
- › Helps balance mood
- › Supports antioxidant activity
- › Fights the outward signs of aging
- › Provides a nutritional foundation for vital functions of the body

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KEY FEATURES

- › Provides nutrient building blocks that complement ASEA REDOX.
- › Includes ASEA's proprietary BioVIA™ LifeMax™ Complex, an exclusive blend of specialized French cantaloupe extract, astragalus, and gotu kola for longevity support and heightened performance
- › Non-GMO
- › Gluten-free
- › 100% plant cellulose capsules
- › Does not contain dairy, egg, fish, shellfish, tree nuts, wheat (gluten), peanuts, or soy

SUPPLEMENT FACTS		
Serving Size: 3 Capsules Servings Per Container: 30		
	Amount per serving	% DV
Calories	5	
Total Carbohydrates	1 g	<1%**
Selenium	100 mcg	181%
Proprietary Blend	465 mg	*
Grape Seed Extract 95% proanthocyanidins		
Turmeric Root Extract (Curcumin longa) 95% curcuminoids		
Alpha Lipoic Acid		
Green Tea Extract (Camellia sinensis) 50% polyphenols		
Bilberry Fruit Extract (Vaccinium myrtillus)		
Maitake (Grifola frondosa)		
Cordyceps (Cordyceps sinensis)		
Agaricus (Agaricus blazei)		
Reishi (Ganoderma lucidum)		
Lion's Mane (Hericium erinaceus)		
Broccoli Seed Extract (Brassica oleracea) 13% glucoraphanin		
Astragalus (Astragalus membranaceus) 5% cycloastragenol		
BioVIA-LifeMax™ Complex	340 mg	*
Pomegranate (Punica granatum)		
Astragalus Root Extract		
Gotu Kola (Centella asiatica)		
SOD from French Cantaloupe		

Other Ingredients: Vegetarian Capsule (hydroxypropyl methylcellulose, water), Rice Powder, Bamboo Silica, Maltodextrin

FOR MORE INFORMATION, CONTACT:

BIOME™
FULL-SPECTRUM PROBIOTIC

Clinical studies support the use of probiotics for a wide range of benefits starting at the cellular level. ASEA VIA Biome is a robust, full-spectrum probiotic supplement that contains 16 probiotic strains, three types of prebiotics, as well as slippery elm (Ulmas rubra), a plant used for thousands of years to address occasional intestinal discomfort and support healthy digestion. ASEA's proprietary BioVIA™ Biome Complex helps create a healthy environment in the gut to promote the efficacy and assimilation of Biome's probiotic strains.

The ASEA VIA line of nutritional supplements is expertly formulated with nutrient building blocks that complement ASEA REDOX and other ASEA VIA products.

ASEA VIA BIOME DETAILS

Each of us has billions of microbes living in our bodies. Known as the microbiome, this unique community of organisms is composed of a vast array of microorganisms. Some of the microflora serves to populate the intestine and protect it from invasive and unfriendly flora. Other species live under that protection and help the body extract nutrients from food.

In much the same way a rainforest has many different types of plants that sustain its unique environment, the microbiome is an interplay between many species of microbes. The tropical treetop canopy draws nutrients from the sun while protecting the plants below that need to grow in shade and allowing decaying matter to nourish plants on the forest floor. In the gut, some species of microbes serve as the canopy, protecting other species from unfriendly flora, allowing friendly flora to thrive and draw nutrients from food in a symbiotic relationship with the body.

The symbiotic relationship between the microbiome and the cells of the body supports all functions and is essential to overall health—not just gut health in and of itself, but also many other systems of the body, including the natural inflammation response and mental and emotional health. Disruptions in this delicate balance due to medications, environmental toxins, pesticides, illness, and even municipal water can have negative effects on health.

Probiotics work to replenish the beneficial bacteria in the body and provide a myriad of important health benefits. ASEA VIA Biome replenishes beneficial bacteria and is formulated to help to balance the microbes in the gut.

Microbiome and the immune system

The intestinal tract is the first line of defense between the outside world and the body. Having a healthy microbiome is important as it helps protect against harmful microbes.



90 Capsules
Pricing can be found in your virtual office library.

DIRECTIONS

Take three (3) capsules daily, preferably after the evening meal.

Women who are lactating or pregnant should consult their health care professional.

Product does not contain, egg, fish, shellfish, tree nuts, wheat (gluten), peanuts, or soy. No refrigeration needed. Store in a cool, dry place.

ASEA VIA BIOME DETAILS (CONT.)

Microbiome and mental health

Having a healthy microbiome can help maintain a healthy mental state. Some scientists call the digestive system the “second brain” because of the strong connection between gut health and mental health. The digestive system is full of neuroreceptors that are sensitive to microflora and interact with it. Studies show that there is strong communication between the gastrointestinal tract and the brain, and changes to the balance of the microbiome could be associated with the onset of different neuropsychiatric disorders such as depression and anxiety.

WHAT MAKES VIA BIOME UNIQUE?

VIA Biome is expertly formulated with a wide array of probiotic strains as well as prebiotics, a vital precursor to nourishing the microbiome.

Prebiotics

Because the standard American diet is high in foods that not only prevent the proliferation of probiotics, but also feed pathogenic bacteria, prebiotics are an important step in maintaining health in the digestive system.

BioVIA™ Biome™ Complex

VIA Biome contains BioVIA™ Biome Complex, a blend of prebiotics precisely formulated with slippery elm to act as food for human microflora, helping to establish an environment for them to flourish.

FOS (Fructooligosaccharide)

Fructooligosaccharide, also known as FOS, is a simple carbohydrate and soluble fiber that occurs naturally in many healthy foods. This complex soluble fiber fertilizes beneficial bacteria in the colon.

XOS (Xylooligosaccharide)

The increased populations of health-promoting bacteria after prebiotic administration have been shown to help the body maintain a healthy equilibrium of beneficial organisms in the digestive system.

GOS (Galactooligosaccharide)

Galacto-oligosaccharides have been shown in studies to naturally increase gut flora populations of bifidobacteria and lactobacilli, helping to reduce the population of opportunistic bacteria and endotoxins in the gut.

Slippery Elm (Ulmus rubra)

Slippery elm acts as a biofilm, effectively adding a protective layer that helps adhere probiotics to the intestinal wall, keeping them in contact with prebiotics for longer. Slippery elm helps improve the integrity between the gut and circulatory system, supports digestive health, and helps the body maintain a natural inflammatory response.

BENEFITS

- › Soothes the digestive system
- › Nutritionally supports a healthy immune system
- › Aids in mental well-being
- › Helps support the body’s natural inflammatory response
- › Helps the body assimilate vitamins and minerals from the diet
- › Supports healthy response to stress
- › Helps the body maintain healthy lipid levels
- › Supports a healthy metabolism and healthy BMI (body mass index)

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KEY FEATURES

- › Provides nutrient building blocks that complement ASEA REDOX
- › Contains 16 unique probiotic strains
- › Includes ASEA’s proprietary BioVIA™ Biome™ Complex, an exclusive blend of prebiotics and the herb slippery elm which help provide an environment for VIA Biome’s diverse probiotic mix
- › Non-GMO
- › Gluten-free
- › 100% plant cellulose capsules
- › Does not contain egg, fish, shellfish, tree nuts, wheat (gluten), peanuts or soy

FOR MORE INFORMATION, CONTACT:

SUPPLEMENT FACTS

Serving Size: 3 Capsules Servings Per Container: 30

2.3 Billion CFU	
Bifidobacterium infantis	
Bifidobacterium bifidum	
Lactobacillus bulgaricus	
Lactobacillus plantarum	
Lactobacillus rhamnosus	
Bifidobacterium breve	
Lactobacillus salivarius	
Lactobacillus casei	
Lactobacillus helveticus	
Bifidobacterium longum	
S. thermophilus	
Lactococcus lactis	
Lactobacillus brevis	
Lactobacillus acidophilus	
Bifidobacterium lactis	
Lactobacillus gasseri	
BioVIA-Biome™ Complex	930mg
XOS (Xylooligosaccharide)	
FOS (Fructooligosaccharide)	
Slippery Elm (Ulmus rubra)	
GOS (Galactooligosaccharide)	

Product does not contain egg, fish, shellfish, tree nuts, wheat (gluten), peanuts or soy. No refrigeration needed. Store at room temperature away from heat and moisture.

Other ingredients: Maltodextrin, Bamboo Silica (natural flow agent), Vegetable Cellulose Capsule Contains: milk.



OMEGA™

NATIVE HEART & BRAIN COMPLEX

The body needs essential fatty acids for heart and brain health but cannot make them on its own. They have to be ingested. Omega 3 fatty acids, found in fresh fish, play a particularly important role in health.

The typical western diet is low in essential fatty acids, particularly omega 3s. While the body can synthesize them from alpha lipoic acid (ALA, an omega 6 found in plant sources like flax and soybean), the conversion efficiency is low.

In addition, most people ingest more omega-6 fatty acids than they need, mostly from vegetable oils and farm-raised red meats. Insufficient omega-3 fatty acids in the diet combined with too much intake of omega-6 fatty acids is believed to contribute to a variety of common health concerns.

Omega 3s are associated with healthy blood pressure and triglyceride levels, as well as joint health. They have also been studied for their effect on skin, mood regulation, digestive health, and normal cell replication.

ASEA VIA Omega is formulated for cardiovascular and brain support. This premium supplement is made from the freshest fish oil in the industry, wild-caught from a natural, sustainable source, providing both EPA and DHA in natural ratios to aid in absorption.

Consuming EPA and DHA combined may reduce the risk of CHD (coronary heart disease) by lowering blood pressure. However, FDA has concluded that the evidence is inconsistent and inconclusive.

VIA Omega provides EPA and DHA concentrate in the natural triglyceride form the human body recognizes. Many, if not most, other omega products contain a different form not found naturally in fish. The natural form is easier for the body to assimilate. And while EPA and DHA are, in and of themselves, triglycerides, these nutrients help maintain normal triglyceride levels in the body.

The ASEA VIA line of nutritional supplements is expertly formulated with nutrient building blocks that complement ASEA REDOX and other ASEA VIA products.



60 Softgels

Pricing can be found in your virtual office library.

DIRECTIONS

Take two (2) softgels daily.

Women who are lactating or pregnant should consult their health care professional.

Store in a cool, dry place.



ASEA VIA OMEGA DETAILS

The best source of omega-3 fatty acids is fresh, wild-caught fish. The omega 3s in wild fish come from the algae they consume. More and more omega supplements are sourced from farm-raised fish, which are not fed from natural algae and have low amounts of omega-3 fatty acids.

The fish that source ASEA VIA Omega come from a sustainable source, certified by the Marine Stewardship Council, which ensures strict quotas that minimize bycatch and eliminate overfishing. Each batch of VIA Omega has a lot number that can be traced to the boat the fish were caught on.

Omega supplements made from fish are rated for freshness. Once fish oil is encapsulated, it will gradually begin to oxidize. This oxidation (the cause of “fish burps”) is measured as total oxidation (TOTOX) and is given a corresponding value for oil freshness. The Global Organization for EPA and DHA Omega-3 requires a TOTOX limit of 26 or less.

The fish oils in ASEA VIA Omega are the freshest in the industry, sourced from fresh, wild-caught fish within hours of the fish being caught. Oil processing is done either on board or immediately at shoreside, resulting in a TOTOX value that usually falls between 0 and 3, with a standard limit of 5.

WHAT MAKES VIA OMEGA UNIQUE?

ASEA VIA Omega is created from pristine raw fish oil from the freshest source available and provides EPA and DHA in natural ratios to aid in absorption.

BioVIA™ Omega™ Complex

BioVIA Omega Complex is a proprietary combination of essential fatty acids that create a robust supplement.

Omega 5 Fatty Acids

Help promote the natural inflammation response in the body. Also help maintain a healthy skin barrier.

Omega 7 Fatty Acids

Omega 7 fatty acids are known to support normal glucose and HDL levels in the blood.

Astaxanthin

Astaxanthin is a unique carotenoid with powerful antioxidant capabilities. It's known to support skin health, anti-aging, muscle endurance and recovery, and eye health.



ASEA V|A™ OMEGA™ HEART & BRAIN COMPLEX

BENEFITS

- › Supports cardiovascular health
- › Supports brain health
- › Provides natural EPA and DHA ratios to aid in absorption
- › Consuming EPA and DHA combined may reduce the risk of CHD (coronary heart disease) by lowering blood pressure. However, FDA has concluded that the evidence is inconsistent and inconclusive.

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FOR MORE INFORMATION, CONTACT:

KEY FEATURES

- › Provides nutrient building blocks that complement ASEA REDOX
- › Created from a sustainable, wild source
- › Oils used in Omega are the freshest in the industry
- › Meets all Council for Responsible Nutrition regulations
- › Meets Standards for Environmental Contaminants
- › Complies with California's Prop 65 regulations

SUPPLEMENT FACTS		
Serving Size: 2 Softgels Servings Per Container: 30		
	Amount per serving	% DV*
Calories	15	
Calories from Fat	15	
Total Fat	1.5 g	2%
Saturated Fat	0 g	0%
Trans Fat	0 g	0%
Cholesterol	0 g	0%
Wild Caught Alaskan Fish Oil	1140 mg	
Total Omega-3 Fatty Acids (as triglycerides)**	860 mg	†
EPA (eicosapentaenoic acid as triglyceride)**	460 mg	†
DHA (docosahexaenoic acid as triglyceride)**	340 mg	†
BIOVIA Omega Complex	104 mg	†
Omega-7 (Palmitoleic Acid from Seabuckthorn Pulp Oil (Hippophae rhamnoides)), Omega-5 (Punicic Acid from Pomegranate Seed Oil (Punica granatum)), AstaReal®*** Astaxanthin Oil (from Haematococcus pluvialis algae extract)		
*Percent Daily Values are based on a 2,000 calorie diet		
†Daily Value (DV) not established		
**Natural Triglyceride Form		
***AstaReal® is a registered product of Fuji Chemical Industries		

Other Ingredients: Gelatin (tilapia), Glycerin, Natural Lemon Oil, Natural Mixed Tocopherols, Contains Fish: Alaska Pollock (Gadus chalcogrammus)



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