

ASEA[®] VIA[™] LIFEMAX[™]

ACTIVE LIFESTYLE & VITALITY FORMULA

Stress is an everyday reality for our bodies. Whether it comes from a physical injury, airborne toxins, UV radiation, or just the aging process at work in ordinary life, the effects of stress show up in our joints, muscles, skin—and even our individual cells.

LifeMax counters the effects of physical stress, natural aging, and cellular damage using 16 extracts that support nine crucial areas of wellness to help you get maximum, meaningful mileage from life.



CARDIOVASCULAR HEALTH

A healthy heart and blood vessels are critical for a long, healthy, and active life. Ingredients hand-picked for the VIA LifeMax formula help provide a nutritional foundation for a healthy cardiovascular system.



PHYSICAL ACTIVITY

The health benefits of physical activity include enhanced mood, healthy muscles and bones, and increased longevity. VIA LifeMax adds the nutritional and metabolic support you need for an active lifestyle.



HEALTHY CELL DIVISION

The body has a natural cycle of dividing, repairing, and replacing cells. LifeMax contains nutrients that support the body in regulating this cycle and supporting healthy cell division.



COGNITIVE FUNCTION

Healthy cognitive function is important in every stage of life. The ingredients in ASEA LifeMax combine to provide neuroprotective nutrients for supporting overall brain health.



INFLAMMATORY RESPONSE

The body's natural defense against illness and injury sometimes stays active even after an insult subsides. Chronic inflammation can result. LifeMax contains extracts that support a healthy inflammatory response.



ANTIOXIDANT ACTIVITY

The ingredients in LifeMax combine to provide the oxidative stress-reducing benefits of superfoods while supporting the body's ability to regenerate antioxidants within the body.



IMMUNE SUPPORT

A healthy immune response protects the body from bacteria, viruses, and foreign substances. Because this response affects every aspect of human health, it's a critical area to support through targeted nutrition.



SKIN HEALTH

The patented extract of astragalus and Gotu kola in LifeMax has a profound effect on wrinkle reduction, collagen production, age-spot control, and protection against age-related degradation.



VISION SUPPORT

Alpha-lipoic acid and bilberry help support healthy vision and prevent age-related damage to the eyes.

**THE WORLD KEEPS SPINNING, LIFE KEEPS MOVING, AND EVEN AS THE
CLOCK KEEPS TICKING, VIA LIFEMAX HELPS KEEP YOU HUMMING.**

These statements have not been evaluated by the Food and Drug Administration. This product is not intended to diagnose, treat, cure, or prevent any disease.