



LIFEMAX™

ACTIVE LIFESTYLE & VITALITY FORMULA

ASEA VIA LifeMax is an active lifestyle dietary support supplement. Precisely formulated with 16 distinctive natural plant extracts, VIA LifeMax helps support a healthy inflammatory response and promotes smoother appearance in skin.

ASEA VIA LIFEMAX DETAILS

VIA LifeMax is formulated with BioVIA™ LifeMax Complex, a proprietary formulation that includes a specialized extract of pomegranate which is naturally high in antioxidants and has been shown to have an active effect in the body for more than 24 hours. A specialized extract of French cantaloupe shown to support the body's natural response mechanism and cell maintenance is a key part of this unique formulation

LifeMax also features a clinically supported combination of the herbs astragalus and gotu kola, which have been shown to make skin appear smoother and more elastic.

WHAT MAKES VIA LIFEMAX UNIQUE?

The cells in our bodies are the foundation of health. But they're also subjected every day to insults, including injury and toxins that cause oxidative stress. VIA LifeMax is formulated for optimum efficacy with ingredients that support an active lifestyle.

CARDIOVASCULAR HEALTH

A healthy heart and blood vessels are critical for a long, healthy and active life. ASEA's team hand-selected ingredients for VIA LifeMax that impact cellular wellness and support a healthy cardiovascular system, including green tea, bilberry, pomegranate, CoQ10, and ginseng.

HEALTHY CELL DIVISION

The body has a natural cycle of dividing, repairing, and replacing aging cells to keep the body healthy. LifeMax contains nutritive extracts that support the body in regulating this cycle and support healthy cell division: green tea, bilberry, and broccoli extract.

HEALTHY INFLAMMATORY RESPONSE

The body's inflammatory response is its own self-defense system. LifeMax was formulated to help the body have a healthy inflammatory response. ASEA VIA LifeMax contains broccoli extract, green tea, cordyceps, and olive leaf extract to help support a healthy inflammatory response.

IMMUNE SUPPORT

The immune system protects the body from invaders and foreign substances. Because this response affects every aspect of human health, ASEA included olive leaf extract in VIA LifeMax to support a health immune system.



120 Capsules

Pricing can be found in your virtual office library.

DIRECTIONS

Take four (4) capsules daily.

Women who are lactating or pregnant should consult their health care professional before taking.

WARNING: Do not take while on Warfarin without medical advice.

Store in a cool, dry place.



WHAT MAKES VIA LIFEMAX UNIQUE? (CONTINUED)

METABOLIC SUPPORT

The health benefits of physical activity include enhanced mood, healthy muscles and bones, and longevity. VIA LifeMax adds the nutritional and metabolic support for an active lifestyle with ginseng, green tea, and CoQ10.

> *Panax Ginseng*

Used for thousands of years in traditional Chinese medicine, ginseng is a potent antioxidant, supports a healthy inflammatory response, provides targeted nutrition to the brain, and supports the immune system.

> *Olive Leaf Extract*

Contains bioactive compounds that support healthy cell growth, may assist in stabilizing blood pressure, supports healthy joints, may assist in stabilizing blood sugar levels, and helps the body maintain a healthy cardiovascular system.

> *CoQ10*

Is a natural coenzyme that helps the body maintain healthy energy levels, supports natural longevity, supports a healthy cardiovascular system, helps the body's muscles work efficiently, and supports a healthy brain.

COGNITIVE FUNCTION

Healthy cognitive function is important in every stage of life. Green tea, pomegranate extract combine to provide neuroprotective effects that support overall brain health.

ANTIOXIDANT ACTIVITY

Broccoli extract, olive leaf extract, and pomegranate extract combine to provide the oxidative stress reducing benefits of superfoods while supporting the body's ability to regenerate antioxidants within the body.

SKIN HEALTH

A patented extract of astragalus and gotu kola supports the skins natural elasticity; including visible wrinkle reduction, collagen production, and protection of the skin.

Benefits

- > Supports a healthy, active lifestyle
- > Supports cardiovascular health
- > Regulates healthy cell division
- > Promotes a healthy inflammatory response
- > Supports the immune system
- > Helps maintain healthy cognitive function
- > Supports antioxidant activity
- > Supports eye health
- > Provides a nutritional foundation for vital functions of the body

Key Features

- > Works synergistically with ASEA
- > Includes ASEA's proprietary BioVIA™ LifeMax™ Complex, an exclusive blend of a specialized extract of pomegranate, astragalus, and gotu kola for longevity support and heightened performance
- > 100% vegan
- > Non-GMO
- > Gluten-free
- > 100% plant cellulose capsules
- > Does not contain dairy, egg, fish, shellfish, tree nuts, wheat (gluten), peanuts, or soy

SUPPLEMENT FACTS	
Serving Size: 4 Capsules Servings Per Container: 30	
	Amount
Energy	0 kcal
Protein	0 g
Total fat	0 g
Saturated fat	0 g
Trans fat	0 g
Carbohydrates	0 g
Sugars	0 g
Sodium	0 g
Active Ingredients	
Green Tea Extract	250 mg
Cordyceps sinensis	200 mg
Panax Ginseng Root	200 mg
Olive Leaf Extract	200 mg
Bilberry Extract (<i>Vaccinium myrtillus</i>)	12.5 mg
CoQ10	30 mg
Broccoli powder	15 mg
Bio-Via Blend	82.5 mg
Astragalus membranaceus extract, Centella asiatica extract, Pomegranate powder	
Ingredients: Green Tea Extract, Cordyceps sinensis, Panax Ginseng Root, Olive Leaf Extract, Astragalus membranaceus extract, Centella asiatica extract, Pomegranate, Bilberry Extract (<i>Vaccinium myrtillus</i>), CoQ10, Broccoli powder	
Inactive ingredients: Rice Powder (Natural Flow Agent), Silicon dioxide, Maltodextrin Capsules: Cellulose	

KEY INGREDIENTS IN VIA LIFEMAX

Broccoli Extract

Cruciferous vegetables are known by nutritional experts and scientists alike to be superfoods. This specialized extract of broccoli supports a healthy inflammatory response, healthy cell growth, and detoxification while reducing oxidative stress associated with cellular damage.

Green Tea

This sought-after superfood is a powerhouse, supporting the body in healthy cell cycles, cardiovascular health, and may assist in stabilizing blood lipids/cholesterol, as well as helping to support a healthy inflammatory response. Green tea also supports brain health.

Bilberry

Known as a nutritional support for healthy vision, bilberry also supports a healthy cardiovascular system and healthy cell life cycle.

Cordyceps

This unique mushroom supports cardiovascular performance, a healthy cell cycle, antioxidant activity, and may assist in stabilizing blood sugar levels.

Panax Ginseng

Used for thousands of years in traditional Chinese medicine, ginseng is a potent antioxidant, supports a healthy inflammatory response, provides targeted nutrition to the brain, and supports the immune system.

Olive Leaf Extract

Contains bioactive compounds that support healthy cell growth, may assist in stabilizing blood pressure, supports healthy joints, may assist in stabilizing blood sugar levels, and helps the body maintain a healthy cardiovascular system.

CoQ10

Is a natural coenzyme that helps the body maintain healthy energy levels, supports a healthy cardiovascular system, helps the body's muscles work more efficiently, and supports a healthy brain.

BioVIA[™] LifeMax Complex

Although every ingredient in LifeMax was carefully chosen on the human body, the BioVia LifeMax Complex, is the x-factor that makes this product stand out.

- › Astragalus and gotu kola extracts
This patented combination has been shown in clinical studies to have maintain healthy skin, including visible wrinkle reduction, collagen stimulation, hyaluronic acid maintenance, and fighting the effects of UV damage to the skin. This blend also increases glucosamine and increases telomerase activity, which protects the body at the cellular level.
- › Pomegranate extract
This patented extract is a powerful antioxidant that supports cardiovascular health, may support cardiovascular health, a healthy glucose reaction, and cognitive function. It has been shown to improve communication through the gut-brain barrier. Its effects have been shown to last up to 24 hours.

FOR MORE INFORMATION, CONTACT: