

ASEA®

DESTINATION ONE 2027

Limassol, Cyprus | 23-27 June 2027 | 4 Nights



Earn Your Cyprus Experience

**Build your business. Qualify through Club One.
Celebrate your success in beautiful Limassol, Cyprus.**



Enjoy four unforgettable nights at the St. Raphael Resort & Marina, alongside ASEA leaders from across Europe. Experience memorable team activities, authentic Cypriot hospitality, exceptional cuisine, and breathtaking Mediterranean views.



What takes you there

QUALIFY FOR DESTINATION ONE

**5 Personal Club One
Qualifications¹**

90 Total Points²

Including:
15 Mentor Points³ and
15 Build Points

What awaits you

YOUR DESTINATION ONE REWARD

PRIZE LEVEL 1 | 120+ Points
800 USD Travel Credit⁴

PRIZE LEVEL 2 | 90 - 119 Points
400 USD Travel Credit⁴

Plus:

Resort accommodations for 2 | Group meals
Team activities and training | Exclusive ASEA gifts

Qualification period: 3 October 2026 – 20 March 2027

Destination One is more than a reward. It's an opportunity to recognise your achievements and experience the very best of Cyprus alongside the ASEA community.

**Start earning
your place today.**



Scan to [discover](#)
Destination One 2027.



Scan to [track](#)
your progress.

See [Terms and Conditions](#) for full details.

¹ Club One qualifications do not need to be consecutive. | ² Includes the required Mentor Points and Build Points. | ³ Mentor Points earned from activities during the qualification period count toward qualification. | ⁴ Travel credit applies per account.

We power potential™

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