

ASEA

90-DAY REDOX RESET CHALLENGE

Terms & Conditions

The 90-Day Redox Reset Challenge is a time-limited Customer and Brand Partner engagement program with a prize to reward eligible participants who complete simple participation actions during the Program Period (defined below). Only residents of the following markets are eligible to participate: Hong Kong, Indonesia, Malaysia, Philippines, Singapore, Taiwan, Thailand (each a "Participating Market").

The program qualification period begins June 1, 2026 and ends December 5, 2026 (the "Program Period"). The enroll period begins June 1, 2026 and ends August 31, 2026.

In order to qualify each participant (Customer or Brand Partner) must complete the following steps during the program period:

1. Enroll in the 90-Day Redox Reset Challenge via the official form or portal identified by ASEA for the Participating Market;
2. Complete the routine activities listed in the participant guide (e.g., habit tracking check-ins, at least 5 milestone updates, and submit your 90-day redox reset story; and
3. Submit your entry via the official form or portal identified by ASEA no later than December 5, 2026.

Only one entry per account per Program Period. If you submit text, images, or video as part of your participation ("Content"), you represent and warrant the Content is original to you, lawful, non-infringing of any intellectual property rights, and does not include third-party personal data without consent. Do not include medical claims or depictions of medical treatment. ASEA may disqualify any entry that violates these Rules or applicable law.

All eligible participants who timely satisfy all Program Requirements by December 5, 2026 will receive one (1) completion prize (the "Completion Prize"). Limit one (1) Completion Prize per participant. Completion Prizes are subject to eligibility and compliance verification.

ASEA will select five (5) Grand Prize winners from among all eligible entries that include a compliant 90-day redox reset story submitted by the deadline. Entries will be evaluated using the following non-medical, content-quality criteria:

- Story clarity and authenticity (25%)
- Demonstrated adherence to the 90-day routine (25%)
- Photo/Video execution (25%) — consistent framing, lighting, and angle; no digital alterations
- Community impact (25%) — constructive engagement and encouragement of others

Winners of the five Grand Prizes are determined in the sole discretion of ASEA and are final and binding in all respects.

Entries must be original to the participant; may not include medical, therapeutic, or disease claims; may not depict minors; and must comply with these Terms and any platform rules. ASEA may disqualify entries that are incomplete, non-compliant, misleading, or manipulated.

Prizes are non-transferable and have no cash alternative, except that ASEA reserves the right to substitute a prize of equal or greater value if a prize is unavailable. Winners may be required to complete eligibility, publicity, and content-license releases as a condition of award. Taxes (if any) are the sole responsibility of the recipient.

Prize tables (per Participating Market) are set out in Annex A and may include wellness accessories, product bundles, or merchandise. No cash alternative unless required by law. Prize images are for illustrative purposes only. Actual items may differ. Sponsor may substitute a prize of equal or greater value if an item is unavailable.

By submitting an entry to ASEA, winner grants ASEA and its subsidiaries a non-exclusive, royalty-free, worldwide license to use submitter's name, city, and submitted Content in marketing materials related to the Promotion, without additional compensation, to the extent permitted by law.

ASEA will process personal data to administer the Promotion, verify eligibility, conduct the prize draw, deliver prizes, and comply with legal obligations. Data may be stored or processed in countries outside a participant's home market subject to appropriate safeguards.

ASEA may cancel, suspend, or modify the Promotion if fraud, technical failure, or any factor beyond ASEA's reasonable control impairs the integrity or proper functioning of the Promotion. ASEA is not responsible for late, lost, misdirected, damaged, or incomplete entries or communications.

To the maximum extent permitted by law, ASEA's liability is limited to the value of the prize in the relevant Participating Market. ASEA may disqualify any participant who tampers with the entry process or acts in violation of these Rules or the Policies and Procedures of ASEA.

For questions or winner lists (where permitted), contact ASEA customer service in your market within 30 days after the winner announcement date for your Participating Market.