



ASEA

HOW TO HOST AN ASEA MEETING





A PROFESSIONAL MEETING GETS PROFESSIONAL RESULTS

Your ASEA business is a people business, and meetings are a major opportunity to bring people together for an introduction to a unique opportunity built on the breakthrough products of ASEA. As an independent business builder, regular meetings with your team and prospects should be high on your priority list as a way to provide important training, create business growth, and build team spirit.

A successful ASEA meeting will show your prospects and your team the exceptional quality of ASEA and its groundbreaking products. You are the representative of a rising global company and your meetings should reflect this.

Let us help you plan the perfect meetings for your team and your prospects! The strategic standards set by ASEA assure that your business meetings will reflect the quality of the ASEA brand. Make use of what ASEA has to offer, plan your meetings using the following guidelines, and reap the rewards!

ASEA WILL HELP YOU HOLD YOUR MEETING IN STYLE!

Physical meetings drive sales and enrollments, and we want to encourage you to organize your own meetings! By adhering to the guidelines in this document, you can qualify for both financial and staff support. This offer applies to all associates registered in any open ASEA Europe market. As resources are limited, meeting sponsoring will be provided on a “first come, first served” basis.¹

To benefit from ASEA Europe’s meeting support, the following requirements must be met:

- Your meeting has to be published on the ASEA virtual office calendar at least one week in advance. You can use the following path for submitting your event request to the official ASEA meetings calendar:
Resources > Event Calendar > Add Event
- Your meeting should be communicated to the ASEA Europe Sales Team at least one week in advance by sending an email to Sales_EU@aseaglobal.com with your name, the date of your meeting, and the expected number of attendees
- After the meeting:
 - Provide a list of attendees with their signatures. Please use this [template](#).
 - Please send your Key Account Manager a few photos showing the venue and the equipment as well as the attendees.
- Minimum 30% of attendees must be new people (guests or new associates attending their first ASEA meeting)

ASEA SUPPORT OFFERS:

	PACK 1	PACK 2	PACK 3
PARTICIPANTS	25	50	100
SUPPORT		Customized support to be discussed with your Key Account Manager	Customized support to be discussed with your Key Account Manager
ATTENDANCE	No corporate attendance.	Your KAM can attend the meeting. ²	Regional Vice President can attend the meeting. ²
FINANCIAL SUPPORT	100 € ³	250 € ³	500 € ³

¹ASEA reserves the right to cancel, modify, or terminate this offer at any time with 30 days' notice.

²Subject to availability; request for participation to be submitted 30 days in advance.

³The payment will be sent via eWallet/SmartWallet.



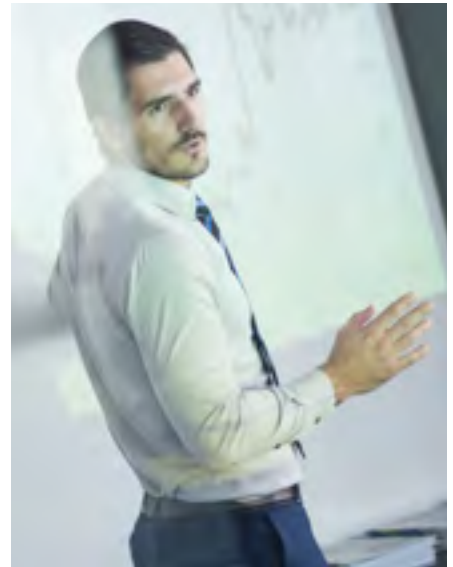
THE VENUE: WHERE TO HOLD AN ASEA MEETING

ASEA is a modern company with cutting-edge, unique products—and you are representing it! The meeting venue should reflect your standing as an ASEA associate. The best choices for your meetings are modern, professional meeting rooms and/or offices. Don't have an office of your own? Don't worry, nearly every city offers a number of options to book professional meeting rooms by the day or even the hour.

- Search for your meeting room online at websites such as: meetingsbooker.com, whygo.net, regus.de
- Ask your local Chamber of Commerce—sometimes they have rooms for short meetings.
- Some co-working offices have meeting rooms to rent for a few hours or a day. Find out what your city has to offer. e.g. shredesk.net, unit-office.de
- Ask your local city administration for meeting rooms available for local small business owners.
- Sometimes big companies with large headquarters rent out office space. Why not ask?
- If you live in the Munich area, there's always the option of using the ASEA Munich office for your meetings. We'd love to have you! Please note that meetings in the Munich office always need to be arranged in advance.

Please note: Make sure that your meeting room comes with the necessary equipment, e.g. a beamer



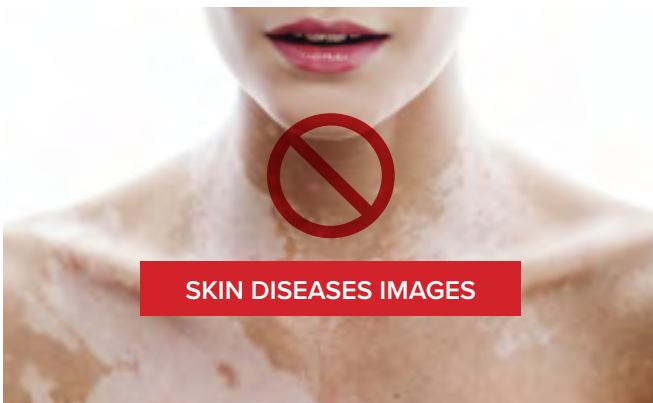


THE CONTENT: WHAT TO SAY TO YOUR PROSPECTS AND YOUR TEAM!

There's so much to say about ASEA and the fantastic opportunities it has to offer! And the best thing is that you can leave all the work to us! There's a wide range of professional presentations, videos, and informational material for introducing your prospects to ASEA and educating your team, all of them with a unique, professional look and feel—and compliant with our guidelines. This is the best and easiest way for you to show what ASEA is all about. You have all the material at your fingertips!

Look at the tools available in the [virtual office](#) for your country and use them for your meetings.





ANNEX: DON'TS AT YOUR ASEA MEETING

As a global enterprise, ASEA is dedicated to adhering to all national and local laws and regulations wherever we do business. While we strongly encourage you to share your story and experience with others, we are obligated to ensure all of the statements you make are compliant with guidelines.

When holding your ASEA meeting, please abstain from:

- Making health claims as well as testimonials about sickness and healing
- Showing health-related before & after pictures of friends and family (e.g. with open wounds, skin diseases, etc.)
- Displaying the US version of the ASEA corporate logo incl. company descriptor "Cellular Health"
- Making exaggerated claims about the earnings potential as an ASEA associate. Feel free to talk about the opportunity every ASEA associate has, but do point out that success with ASEA comes just like with any other business: through hard work, determination, and the willingness to learn.