

ASEA®

Loyalty Rewards



Loyalty Rewards: where you get points for every subscription order. Your points are then redeemable for free ASEA® products.

The longer you're on subscription (the more loyal you are), the bigger your reward. What starts as 5% of your subscription PV can grow to 20% of what you've ordered.

No signup required! Your Loyalty Rewards accrue automatically with every subscription order.

Your points never expire! As long as you're on subscription, you'll never lose them.

So rack up your points, and redeem straight across for product, up to 300 points per month! **1 point = 1 PV** in redemption value.



Loyalty Points grow with time

Months on subscription	Loyalty Points
0-3	5% of subscription PV
4-6	10% of subscription PV
7-9	15% of subscription PV
10+	20% of subscription PV



Enrollment orders get loyalty points

New signups with a 100+ PV subscription enrollment order get rewards points too!

Enrollment Order	Loyalty Points
150 - 399 PV	10 points
400 - 799 PV	50 points
800 PV +	150 points



1st Subscription order gets bonus points

Get **20 bonus loyalty points** on your first month's subscription order of **100 PV** or more

or

Get **30 bonus loyalty points** with **150 PV** or more

Make every order a subscription order, and reap the rewards.

We power potential™

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Program details

ASEA's Loyalty Rewards program is designed to reward loyal associates and customers of ASEA® products. Every subscription order made by associates and preferred customers triggers accrual of loyalty points. The program works as follows.

Accrual

Both associates and preferred customers earn and redeem points based on associate personal volume (PV) levels.

Associate PV levels can be found on the price list in the virtual office library.

Loyalty points accrue for subscription and enrollment orders only. Accrual is automatic, and points are tied to the purchasing associate or preferred customer's account.

All PV subscription orders trigger loyalty points accrual.

Points are applied on the 10th of each month for the total of the subscription volume from the prior month.

Loyalty points begin accruing at a rate of 5% and max out at 20% according to the following timeline:

(0) refers to month of enrollment.

- 0 – 3 months on subscription = 5% of PV awarded in loyalty points
- 4 – 6 months on subscription = 10% of PV awarded in loyalty points
- 7 – 9 months on subscription = 15% of PV awarded in loyalty points
- 10+ months on subscription = 20% of PV awarded in loyalty points
- Increase your monthly loyalty rewards percentage when you choose a business or entrepreneur enrollment pack. See the enrollment flyer for details.

New enrollees receive loyalty points based on their enrollment order as follows:

- 150 – 399 PV enrollment order with 100PV subscription enrollment = 10 points
- 400 – 799 PV enrollment order with 100 PV subscription enrollment = 50 points
- 800 PV+ enrollment order with 100 PV subscription enrollment = 150 points

- Preferred customer enrollments and orders under 150 PV earn 5% in loyalty points

Your first month subscription order, which is the month following enrollment, generates 20 bonus loyalty points if your subscription is between 100 and 149 PV or 30 bonus loyalty points if your subscription is 150 PV or higher.

Points are not redeemable for cash or transfer.

Points do not expire.

Loyalty points are capped at 1,000 points per account.

To calculate how many points you'll accrue with your order, simply multiply the PV on the order by the percentage rate of your Loyalty Rewards. For example, if you're at 20% and your order is 250 PV, you would take $250 \times .20$ and get 50 points.

Redemption

Loyalty points may be redeemed for product at face value of 1 loyalty point = 1 PV redemption value (associate PV value).

Points must accumulate for approximately two months after enrollment prior to first redemption and are redeemable on the 10th of month two.

Associate/PC must have an active subscription template to redeem loyalty points.

Redemption product does not carry volume.

Product available for redemption varies by market and availability.

Redemption orders must be a unique order and cannot be combined with subscription or additional on-demand orders.

Shipping and taxes on any redemption order must be paid by the account holder.

Loyalty points may not be applied toward tax or shipping.

Points can be redeemed with no additional fees through the shopping cart or for a

US\$3 (or equivalent plus tax) processing fee through the Associate Support lines.

Redemption orders must be shipped within the country of residence of the account holder.

Limit of 300 loyalty points can be redeemed in any calendar month.

Redemption product cannot be resold.

Redemption product is not eligible for return or exchange.

Cancellations and holds

Following the month of enrollment, an associate or preferred customer must successfully process an subscription order each calendar month to keep his or her loyalty points and accrual rate.

Loyalty points reset to zero and accrual rate resets to 5% if the associate or preferred customer fails to process an subscription order during any calendar month. Upon re-enrolling in subscription, points begin accruing on a new timeline at the 5% rate.

Should the account holder need to place his or her subscription on hold, starting 60 days after enrollment a one-month grace period will be allowed once during any 12-month period without resetting loyalty points. The account holder cannot use loyalty points within their grace period month or within the first month afterward.

Should the account holder go beyond the single allowed hold, his or her loyalty points will reset to zero and the accrual rate will reset to 5% upon creation of a new subscription.

Cancellation of an associate or preferred customer account cancels loyalty points.

Terms subject to change without notice.