

ASEA®

RENUAdvanced®

Glow Serum

More radiant skin is simple with RENUAdvanced

RENUAdvanced Skin Care System is the simple way to tackle your skin care routine. Our products are formulated based on redox principles, using safe and healthy ingredients you can count on. Support your skin's natural barrier and cellular health to combat everyday stressors so your skin feels toned, smooth, and glows radiantly.

Powerful skin care, Powered by Redox™

Your skin's health starts at the cellular level, which is why our RENUAdvanced Skin Care products tap into decades of redox research to help your skin's cells perform optimally. ASEA's Powered by Redox formulas leverage the same redox principles our proprietary cell signaling technology is built on. However, instead of creating new redox molecules we specifically select pre-existing ingredients that support your skin's natural redox homeostasis—leaving you with hydrated, nourished, ageless, better-than-ever skin.

We power potential™



Get a glow that's more than skin deep

Luminous and radiant skin is all about finding balance, and our RENUAdvanced Glow Serum is here to help. By supporting your skin's natural protective barriers, it's able to adapt to challenges and everyday stressors without skipping a beat. Be ready to put your best face forward, no matter what comes your way.

- Supports skin protective barrier from daily environmental assaults for radiant skin.
- Helps to even out visible photoaged skin tones.
- Helps to re-energize and calm your skin for a radiant appearance.
- Get immediate hydration and long-lasting results.

03 RENUAdvanced Glow Serum: Feed the glow

Reenergize your skin and help your skin glow

Precede Glow Serum with RENU28® Revitalizing Redox Gel for even better results. Wait at least 30 seconds before applying our RENUAdvanced Glow Serum after RENU28 Gel application. Once ready, dispense 1 – 2 pumps of Glow Serum into your palm and smooth gently over face, neck, and décolletage.

RENUAdvanced®

Glow Serum

Ingredients

Aqua/Water/Eau, Niacinamide, Annona Cherimola Fruit Extract, Pentylene Glycol, Glycerin, Butylene Glycol, Sodium Polyacryloyldimethyl Taurate, Sodium Hyaluronate, Sodium Acetylated Hyaluronate, Chamomilla Recutita (Matricaria) Flower Extract, Nicotiana Benthamiana Hexapeptide-40 sh-Polypeptide-2, Phenoxyethanol, Propanediol, Caprylyl Glycol, Hexylene Glycol, Ethylhexylglycerin, Betaine, Tetrasodium Glutamate Diacetate, Hydroxypropylmethylcellulose Stearoyl Ether, Tremella Fuciformis Sporocarp Extract, Inula Helenium Extract.

Support your skin's cellular performance

Select Powered by Redox ingredients



- *Annona cherimola* Fruit Extract helps calm and re-energize the skin.
- *Nicotiana benthamiana* Hexapeptide-40 sh-Polypeptide-2 helps to even out skin tones that are visibly photoaged.
- Apigenin from *Chamomilla recutita* (Matricaria) Flower Extract is a scientifically proven redox compound found in chamomile and known as a skin soothing agent.*

Proven ingredients that enhance your results

- **Niacinamide** is a multi-functional skin care superstar known to aid in your cells' performance.
- **Sodium Hyaluronate, Sodium Acetylated Hyaluronate, or Hyaluronic acid** as it is more commonly known, is naturally found in your skin and helps absorb negative impacts of your environment like a sponge.

The best products have only the best things in them



Gluten-free



Fragrance-free



Cruelty-free



Suitable for all skin types



Free of: animal-based ingredients, parabens, artificial colors, GMO ingredients, sulfates, phthalates, propylene glycol

Treat yourself with proven results

Results are based on a four-week, independent clinical study, conducted by Dermatest® of 20 participants using the RENUAdvanced Glow Serum twice per day. Individual results may vary.

6.4%

Improvement of spots

13.6%

Improvement of visible skin wrinkles after 4 weeks

95%

Said it immediately moisturizes the skin

80%

Said provides long-lasting moisture to the skin

75%

Said they would recommend Glow Serum

RENUAdvanced Glow Serum has earned Dermatest's coveted 5-star clinically tested seal, its highest possible commendation for safety and efficacy.



*Pourzand, C.; Albieri-Borges, A.; Raczek, N.N. Shedding a New Light on Skin Aging, Iron- and Redox-Homeostasis and Emerging Natural Antioxidants. *Antioxidants* 2022, 11(3), 471; <https://doi.org/10.3390/antiox11030471>

For more information, contact