

ASEA®

SINGULAR COMPANY
BREAKTHROUGH PRODUCTS





THE BREAKTHROUGH

Scientists have known for decades that redox signaling molecules (a type of cell signaling molecule) facilitate communication between cells, helping to protect, rejuvenate, and keep cells functioning at optimal levels.

THE SCIENCE OF REDOX SIGNALING

Although you may not have heard of redox signaling before now, it's not a new area of science. The field of redox has been researched for decades, multiple Nobel prizes have been awarded for discoveries related to it, and upwards of 10,000 peer-reviewed scientific papers have been written on the subject.

SUPPORTING YOUR CELLS

Redox signaling technology is available to everyone in RENU28® Revitalizing Redox Gel and RENUAdvanced® Intensive Redox Serum, two groundbreaking topical redox products that promote the health of your skin.

ASEA® products go beyond cell signaling. Its cutting-edge technologies extend to other cellular support products to create a complete approach to overall health.

Now you can supplement your body's own redox signaling molecules from the outside in with RENU28 Revitalizing Redox Gel and RENUAdvanced Intensive Redox Serum for overall health.

You also have access to cutting-edge technologies formulated into products that work hand in hand with cell signaling to enhance your wellbeing.



CELLULAR SUPPORT FROM THE OUTSIDE IN

ASEA's patented redox signaling technology is revolutionizing the way we think about skin health. Cell signaling molecules have been clinically proven to benefit cell communication and renewal for a healthy, youthful appearance.

No more covering up or tightening or spot-moisturizing. This is foundational skin health built on breakthrough science.

RENU28® and RENUAdvanced® Intensive Redox Serum

In our quest for healthier-looking skin, we have an endless sea of products to swim through, from the affordable to the expensive, from the soothing to the superficial. All claim to offer a healthier appearance. But how many of them help your skin not only look better but actually register measurable improvements to skin's healthy appearance?

For that, you need something that impacts your skin. RENU28® and Intensive Redox Serum are key components in RENUAdvanced®, the redox skin and body care system—a proprietary offering that provides all the benefits of cell signaling plus exclusive redox-friendly blends.

With RENU28 and Intensive Redox Serum, you can apply active cell signaling molecules directly onto your skin to improve it. Formulated with patented redox signaling technology, these products have been shown to make visible improvements in the appearance of skin.



RENUADVANCED® INTENSIVE REDOX SERUM

With powerfully acting redox signaling molecules, this facial serum targets even the most challenging imperfections associated with aging.

Get Your Cells Talking

Youthful cells renew much quicker than aging cells. Active cellular communication is key for renewal of healthy, beautiful skin.

Without cell signaling molecules, communication between skin cells becomes weak. ASEA's patented redox signaling technology has been clinically proven to benefit skin renewal for a healthy, youthful appearance.

30-Minute Benefits

- › Visibly more radiant skin
- › Smoother skin to ease appearance of fine lines, wrinkles, and puffiness

Directions

Use morning and evening after applying RENU28 Revitalizing Redox Gel. Apply to specific areas of concern.



RENU28® REVITALIZING REDOX GEL

This smooth, all-over gel supports surface skin cell renewal for visibly younger-looking skin and helps reduce the appearance of cellulite and wrinkles, moisturize skin after sun exposure, and soothe the skin with a comforting sensation.

Skin, Revitalized

Skin's natural ability to renew itself declines over time. The result is visibly aging skin. RENU28® Revitalizing Redox Gel is revolutionizing the way we think about skin care.

Daily application of RENU28 encourages 28 days of surface skin cell turnover for tighter and more nourished skin from head to toe.

RENU28 adds smoothness, evens texture, and soothes and cools skin anywhere on the body.

Skin Cell Turnover

RENU28 has earned the coveted 5-star clinically tested seal, the highest possible commendation for safety and efficacy, from dermatological research institute Dermatest®.

Over 28 days, clinical tests showed visible improvements

RENU28 showed impressive results in the following areas.

16% improvement in surface skin cell renewal

22% improvement in skin texture

23% increase in skin smoothness

20% increase in skin elasticity

16% improvement in the appearance of cellulite



SKINCARE FOR SKIN EVERYWHERE

RENU28® is not another face cream. It's a multipurpose skin-priming, age-fighting gel for your whole body. ASEA's patented process produces redox molecules, which support communication at the cellular level and help to improve the healthy, youthful appearance of skin.

Pure, safe, and effective RENU28 Revitalizing Redox Gel is revolutionizing the way we think about facial care and body care. Don't settle for the beauty routines of yesterday. Transform your skin from within with RENU28 Revitalizing Redox Gel.

Directions

Use RENU28 morning and evening after cleansing as step two of your RENUAdvanced® skin care routine or anywhere on your body, any time, to prime and support areas of specific concern. Shake well before using.



RENUADVANCED: YOUR SKIN AT ITS BEST

Everyone is born with smooth, resilient skin. Your cells provide the “fingerprint” for this original beauty. Youthful skin renews itself consistently. Over time, healthy cell turnover slows dramatically. The result is visibly aging skin. Your original, beautiful skin doesn’t need to be a thing of the past.

Each product in the RENUAdvanced® family has received a 5-star accreditation for safety—the highest possible—by leading European dermatological research institute, Dermatest.





CLEANSER

Hydrating Moisture

Watermelon rind, lentil fruit, aloe leaf juice, and apple combine with vegetable-sourced glycerin for moisture, hydration, and resilience.

Botanical Cell Renewal

Bilberry, sugar cane, sugar maple, orange, and lemon plus botanical alpha hydroxy acids (AHA) help support the skin.

Fruit & Sugar Cleanse

Olive fruit and coconut oil, sugar, witch hazel, and wheat amino acids support skin elasticity while gently cleansing and toning.

MOISTURIZER

Youthful Elements

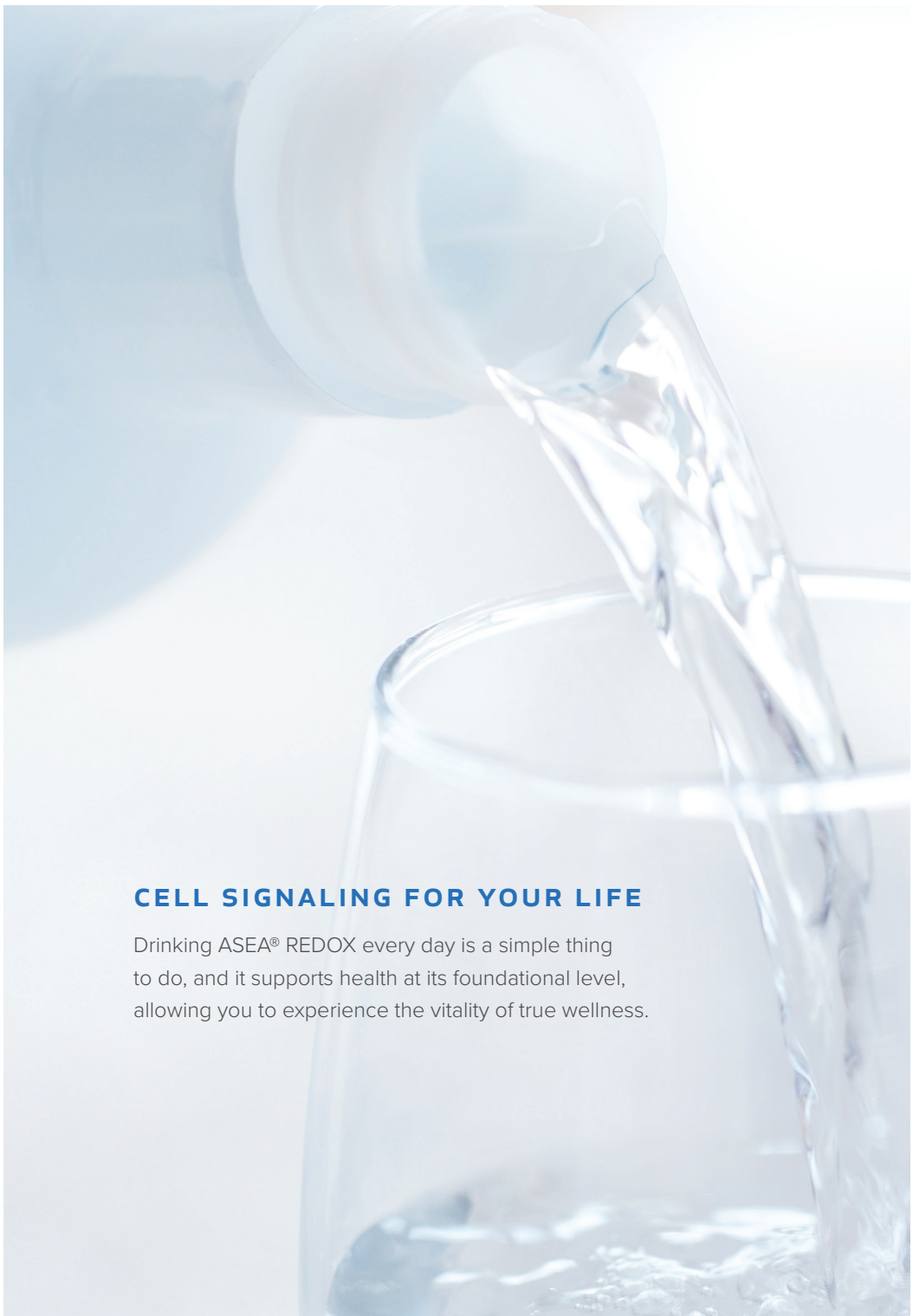
A patented blend of jojoba, macadamia, vitamin E, and olive oil with natural moisturizing factors (NMF) from olive, coconut, and beet support youthful moisture levels.

Pro-Bio Oxygen

A topical probiotic paired with oxygen attractors—helps reduce the appearance of lines and wrinkles.

Detox & Defense

Fragrant star desert plant, olive, and soybean protect moisture, and encourage detox for supple, firm skin.



CELL SIGNALING FOR YOUR LIFE

Drinking ASEA® REDOX every day is a simple thing to do, and it supports health at its foundational level, allowing you to experience the vitality of true wellness.

SERVING AMOUNTS



Adults (18+)

Drink two to four ounces once or twice daily—once in the morning and once in the evening.

Children (12–18)

Drink two ounces once daily.



Consume within one month of opening.



ASEA REDOX may be refrigerated for improved taste.



A DIFFERENT KIND OF COMPANY

Profitable from its first year of business and carrying no debt, ASEA is a global company built on a philosophy that embraces principle over profit. Experienced executives lead with commitment to the company's long-term sustainable growth while maintaining the principles and values upon which the company was founded.



Tyler Norton
Founder



Chuck Funke
Chief Executive
Officer



Jarom Webb
President



The ASEA Advancing Life Foundation provides both funding and labor to support the efforts of charities around the world. In third-world situations, we partner with organizations that address issues such as extreme poverty by partnering with local villagers to develop clean water, infrastructure, and ongoing education. In developed countries, we seek out partners who support the relief of children and families in need. Our newest partner, Operation Underground Railroad, provides support and resources to law enforcement agencies and governments around the world to help combat child sex trafficking.



FOR MORE INFORMATION, CONTACT:

ASEA® REDOX has not been tested on pregnant or lactating women and cannot be recommended for these consumers. ASEA REDOX is safe for children of all ages.



SINGAPORE ENGLISH
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