

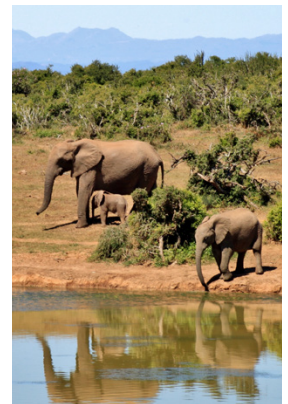
ASEA | EUROPE PROMOTION

T.I.A.
This Is Africa

BUILD YOUR ASEA BUSINESS AND EXPERIENCE THE MAGIC OF SOUTH AFRICA!

Exotic wildlife, stunning landscapes and vibrant city life – South Africa is one of the hottest travel destinations in the world! Join our amazing **T.I.A. (This Is Africa) promotion** and get ready for the trip of a lifetime this winter!

Earn one of the rewards and enjoy a four-day trip in South Africa. Experience the urban lifestyle in Johannesburg and the majestic natural beauty of Africa in Pilanesberg. The legendary Big Five – Lion, Elephant, White and Black Rhino, Buffalo and Leopard – are waiting for you!



Check out the promotion widget and leaderboard in your [virtual office](#) today and work for this magical experience – both in your business and in South Africa. See you there!



QUALIFICATION

Focus on Your Sponsorship Tree and Grow Your Basis PGM3!

Grow the product sales volume in the first three levels of your personal sponsorship tree. Up your sponsorship game and teach your personally sponsored team members to do the same!

- 1. Find your basis PGM3** in the promotion widget in your virtual office!
The basis volume equals the total amount of your PGM3 generated from November 25, 2017 to May 11, 2018. *If you joined ASEA after May 11, 2018, or during the period when basis volume with this promotion was calculated, please see important details about the basis PGM3 calculation rules on page 3 of this flyer.*
- 2. Grow your basis PGM3** during the qualification period!
- 3. Increase your basis PGM3** by a minimum of 12,000 by the end of qualification period and you're on board for an unforgettable trip to South Africa!

BASIS PGM3	+	INCREMENTAL PGM3	=	TOTAL PROMOTIONAL PGM3
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QUALIFICATION PERIOD

May 18 to November 2, 2018
(24 weeks)



ELIGIBLE PARTICIPANTS & RANKS

All associates registered in any open ASEA Europe market are eligible to participate in this promotion. Open to all ranks.



INCENTIVE TRIP

Dates: December 10 - 13, 2018
Destination: Protea Hotel Fire & ICE! Johannesburg Melrose Arch (1 night) & Kwa Maritane Bush Lodge, Pilanesberg, South Africa (2 nights)

REWARDS



1st Place

Increase your basis PGM3 by a total of **48,000** or more by the end of the qualification period (= a weekly average of +2,000 PGM3)

Hotel (suite), activities & flight for two*



2nd Place

Increase your basis PGM3 by a total of **36,000** or more by the end of the qualification period (= a weekly average of +1,500 PGM3)

Hotel & activities for two + \$500 travel reimbursement per account



3rd Place

Increase your basis PGM3 by a total of **24,000** or more by the end of the qualification period (= a weekly average of +1,000 PGM3)

Hotel & activities for two + \$250 travel reimbursement per account



4th Place

Increase your basis PGM3 by a total of **12,000** or more by the end of qualification period (= a weekly average of +500 PGM3)

Hotel & activities for two

IT'S TIME FOR AFRICA!

*Reimbursement for economy class flight tickets for two (2) persons, travelling from a European airport to O. R. Tambo International Airport Johannesburg, South Africa.

FAQS

Q: WHO IS ELIGIBLE TO TAKE PART IN THE PROMOTION?

A: The promotion is open to all ranks and all associates registered in any open ASEA Europe market.

Q: HOW DO I JOIN THE PROMOTION?

A: Find your basis PGV3 in the promotion widget in your virtual office. Your basis volume equals the total amount of your PGV3 generated from November 25, 2017 to May 11, 2018



Q: HOW DOES ASEA CALCULATE THE BASIS PGV3 FOR NEW ASEA ASSOCIATES?

A: The basis PGV3 for new associates is calculated according to their enrollment date with ASEA.

- If you joined ASEA after May 11, 2018: your Basis volume is 12,000 PGV3
- If you joined during the period when basis volume was calculated: ASEA will take your average PGV3 from your enrollment date to May 11, 2018 and multiply it. This multiplication will be equivalent to 24 weeks of basis volume. Minimum is 12,000 basis PGV3.

Example: An associate joins on March 30, 2018 and accumulates 10,000 PGV3 by May 11, 2018. 10,000 PGV3 over six (6) weeks is equivalent to a basis volume of 40,000 PGV3 over a 24 week basis volume calculation period.



Q: HOW DO I PARTICIPATE IN THE PROMOTION?

A: Increase your basis PGV3 by a total of 12,000 PGV3 or more during the qualification period and you're on board! 12,000 PGV3 growth equals a weekly average of an additional 500 PGV3 over the 24-week promotion qualification period.

Pro Tip: An average of 500 PGV3 a week equals:

5X



an additional 5 cases of ASEA

or

5X



an additional 5 RENU Advanced Skin Care Systems

or

11X



an additional 11 bottles of ASEA VIA Source

Q: CAN I JOIN THE PROMOTION AFTER MAY 18, 2018?

A: Absolutely! Associates may begin participating in the promotion any time during the qualification period.

Q: WHAT IS PGV3?

A: ASEA looks at your personal sponsorship organization: this starts with everyone that you have personally sponsored yourself as well as everyone that they have personally sponsored, and so on, regardless of where they fall in your binary tree. ASEA will then take all of the product sales volume the first three (3) levels of your personal sponsorship tree: this is what we call your PGV3.



Q: DO I NEED TO LOOK AT MY BINARY TREE FOR THIS PROMOTION?

A: No, only your PGV3 counts towards this promotion. This is the sales volume from the first three (3) levels of your personal sponsorship tree.

Q: HOW CAN I FIND MY BASIS VOLUME AND TRACK MY PROGRESS?

A: Check out the promotion widget and the leaderboard in your virtual office 24/7. The widget and leaderboard will be updated weekly, on Wednesday of each week.

Q: WHERE CAN I FIND MY WEEKLY PGV3?

A: Visit the dashboard in your virtual office. You will find your weekly PGV3 under VOLUMES on the right.

	PERIOD 10 (04/07-04/13)	PERIOD 11 (03/27-04/02)	PERIOD 12 (03/24-03/30)	PERIOD 13 (03/17-03/23)	PERIOD 14 (03/10-03/16)
PV	51	0	153	0	51
Left Volume	178,354	210,738	218,487	230,423	220,889
Right Volume	10,714	19,821	21,070	24,431	20,991
Total Left	10,036,825	9,876,292	9,668,625	9,491,569	9,261,336
Total Right	18,714	19,821	21,070	21,431	20,991
pgv	179,995	231,223	220,846	252,989	222,122
PGV3	7,419	10,748	10,917	10,535	10,514
2 Week Ave LV	184,546	214,812	231,455	238,856	223,792

Q: HOW DO I REGISTER FOR THE INCENTIVE TRIP?

A: Once you qualify for the incentive trip, you will receive an email with a link to the registration site (emails will be not sent before June 8, 2018). Final registration must be completed by November 12, 2018.

Q: ARE THE PRIZE PACKAGES LIMITED TO A CERTAIN NUMBER OF QUALIFIERS?

A: No, the number of qualifiers is not limited for any of the rewards. All associates who meet the qualification requirements are eligible for their reward and participation in the incentive trip.

For further questions, please contact ASEA Associate Support or your upline.

RULES

Associates may begin participating in the promotion any time during the qualification period.

Standings are not final until the end of the qualification period.

Associates must attend the incentive trip to claim any rewards or travel reimbursement. Prizes are non-transferable and cannot be redeemed for cash.

This is an individual associateship promotion. Each associateship will participate and accumulate points separate from other associateships or teams.

If a qualifier states their intent to attend the incentive trip but does not attend, ASEA may charge any resulting expenses incurred to that associate's account.

ASEA LLC reserves the right to use names, images, and likenesses of promotion winners for printed and online media to market ASEA products and promotions.

ASEA LLC, in its sole discretion, may disqualify any entrant from participating in the promotion.

ASEA LLC reserves the right to modify the terms and conditions of the promotion.

TERMS

UPGRADES: Resort accommodations will be determined by prize level and cannot be altered or upgraded for this trip.

ADDITIONAL GUESTS: Incentive trip qualifiers are welcome to bring a spouse, family member, friend, upline or downline as their plus one on the trip.

BUY-INS: This incentive trip does not allow buy-ins.

CANCELLATIONS: If an associate cancels, they are responsible for reimbursing ASEA for the incurred cancellation fees. Payment of cancellation fees is due within 60 days of cancellation. Failure to reimburse the company will result in commissions being held until cancellation money is collected.

The cancellation cut-off date is November 13, 2018.

INFORMATION

REGISTRATION: Upon qualifying for the incentive trip, an associate will receive an email with a link to the registration site. (Emails will be not sent before June 8, 2018)

Final registration must be completed by November 12, 2018.

TRAVEL ARRANGEMENTS: Travel reimbursement applies per account not per person.

Associates who win travel reimbursements will be responsible for booking their own travel to and from O. R. Tambo International Airport Johannesburg. Travel reimbursement will be awarded via ASEA SmartWallet (in USD) within 30 days of attendance.

ASEA will provide transportation between the airport and resort.

TRAVEL INSURANCE: It is highly recommended to book travel insurance once flights are booked.

IDENTIFICATION: Participants must have a current passport with an expiration date which is valid at least six months beyond their return date.

VISA: Associates are responsible for checking visa requirements to enter the Republic of South Africa. It is an associate's responsibility to obtain a visa where necessary and ASEA accepts no liability for failure to do so.

IMMUNIZATIONS: Please visit www.cdc.gov or www.who.int for up-to-date information on immunizations.