

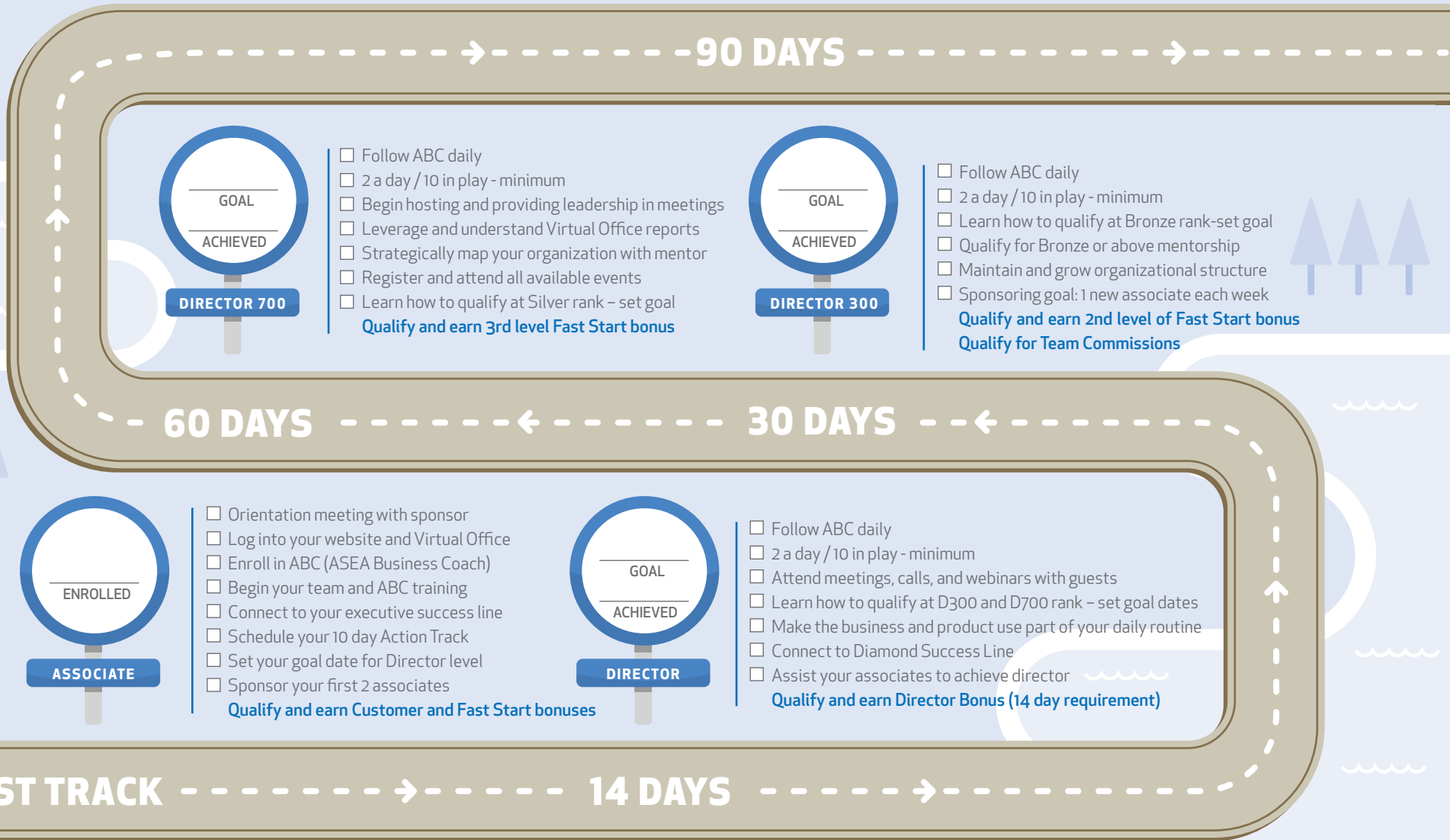
ASEA[®] ROAD TO BRONZE



My Sponsor

My Partner

My Mentor



- Follow ABC daily
 - 2 a day / 10 in play - minimum
 - Begin hosting and providing leadership in meetings
 - Leverage and understand Virtual Office reports
 - Strategically map your organization with mentor
 - Register and attend all available events
 - Learn how to qualify at Silver rank – set goal
- Qualify and earn 3rd level Fast Start bonus**

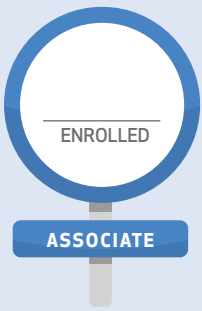


- Follow ABC daily
 - 2 a day / 10 in play - minimum
 - Learn how to qualify at Bronze rank-set goal
 - Qualify for Bronze or above mentorship
 - Maintain and grow organizational structure
 - Sponsoring goal: 1 new associate each week
- Qualify and earn 2nd level of Fast Start bonus**
Qualify for Team Commissions



60 DAYS

30 DAYS



- Orientation meeting with sponsor
 - Log into your website and Virtual Office
 - Enroll in ABC (ASEA Business Coach)
 - Begin your team and ABC training
 - Connect to your executive success line
 - Schedule your 10 day Action Track
 - Set your goal date for Director level
 - Sponsor your first 2 associates
- Qualify and earn Customer and Fast Start bonuses**



- Follow ABC daily
 - 2 a day / 10 in play - minimum
 - Attend meetings, calls, and webinars with guests
 - Learn how to qualify at D300 and D700 rank – set goal dates
 - Make the business and product use part of your daily routine
 - Connect to Diamond Success Line
 - Assist your associates to achieve director
- Qualify and earn Director Bonus (14 day requirement)**

FAST TRACK 14 DAYS

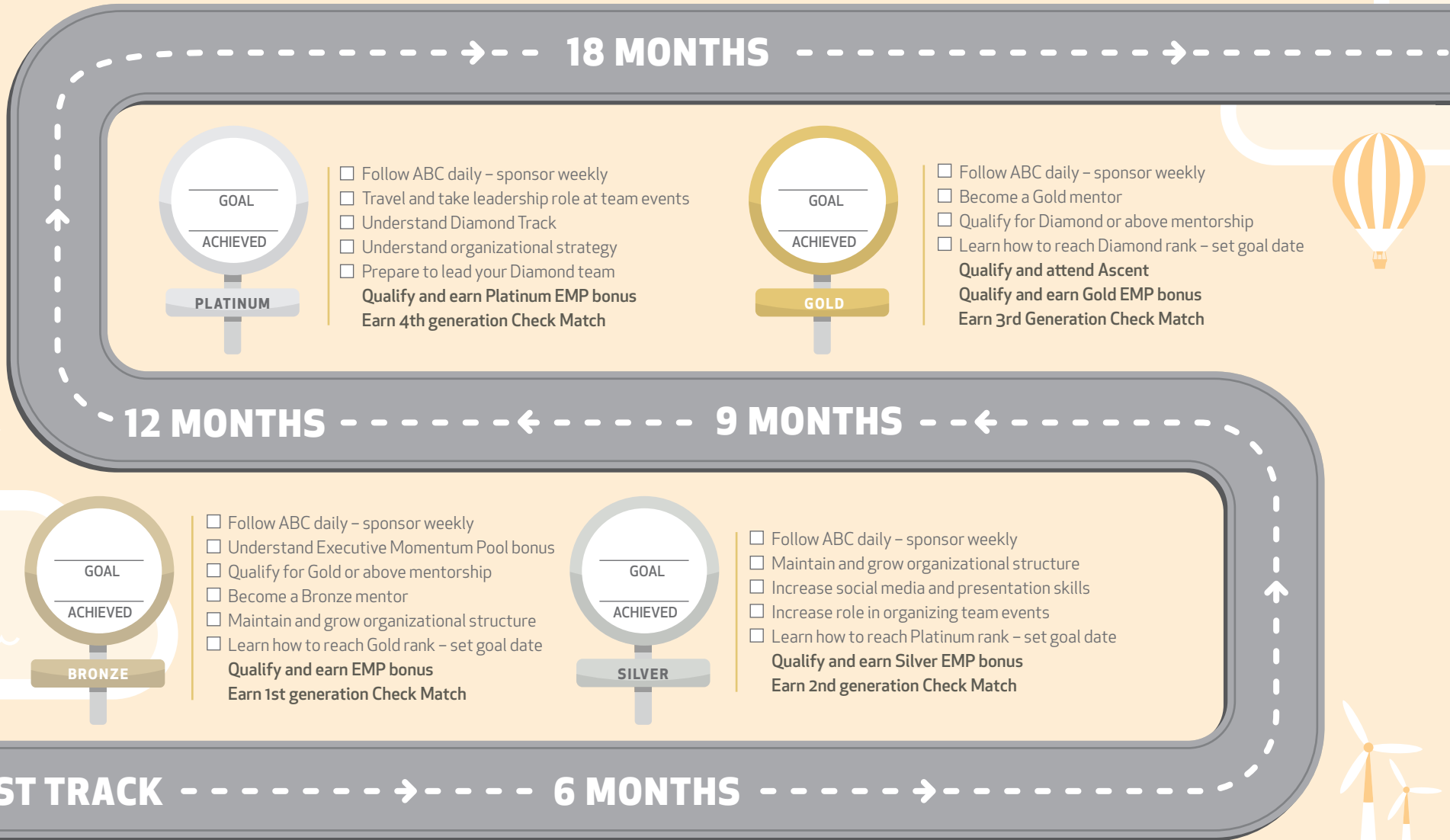
ASEA[®] ROAD TO DIAMOND



My Sponsor

My Partner

My Mentor



- Follow ABC daily – sponsor weekly
 - Travel and take leadership role at team events
 - Understand Diamond Track
 - Understand organizational strategy
 - Prepare to lead your Diamond team
- Qualify and earn Platinum EMP bonus**
Earn 4th generation Check Match



- Follow ABC daily – sponsor weekly
 - Become a Gold mentor
 - Qualify for Diamond or above mentorship
 - Learn how to reach Diamond rank – set goal date
- Qualify and attend Ascent**
Qualify and earn Gold EMP bonus
Earn 3rd Generation Check Match

12 MONTHS

9 MONTHS



- Follow ABC daily – sponsor weekly
 - Understand Executive Momentum Pool bonus
 - Qualify for Gold or above mentorship
 - Become a Bronze mentor
 - Maintain and grow organizational structure
 - Learn how to reach Gold rank – set goal date
- Qualify and earn EMP bonus**
Earn 1st generation Check Match



- Follow ABC daily – sponsor weekly
 - Maintain and grow organizational structure
 - Increase social media and presentation skills
 - Increase role in organizing team events
 - Learn how to reach Platinum rank – set goal date
- Qualify and earn Silver EMP bonus**
Earn 2nd generation Check Match

FAST TRACK

6 MONTHS

